

### Are these questions spinning in your head?



How can I create my processes and release cycles more efficiently for QA and development teams?

Why does the end-product still have poor customer experience and defects despite spending a lot of money on testing?



Why is testing still timeconsuming, even though I have test automation in place?

Are we prepared for testing all the new technologies and massive distribution and scaling requirements? How to ensure that everyone involved always sees the current proven progress and quality level?

## It's time to level-up the quality ecosystem!



1 Why do we have to go to the next level?

**2 What** do we mean by the next level?

**3 How** can we reach the next level?



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### **Challenges**



More than 90% executive's face increased pressure to release products faster. 1)

More than 67% business leaders believe that future of their business depends on quality of software. <sup>2)</sup>

Almost 40% of net new investment of organizations will go to predictive. 3)

At least 85% of governments without a total experience strategy will fail to transform services. <sup>4)</sup>



## Technology Trends 2022

**Gartner's Top Strategic** 



Data Fabric



Distributed Enterprise



Cloud Native Platforms



Cyber Security



Privacy-Enhancing Computation



Total experience



Al Engineering



Autonomic Systems



Decision Intelligence



Generative Al



Hyperautomation



Composable Applications

<sup>)</sup> Gartner, Press Releases, SYDNEY, Australia, January 28, 201

<sup>2) &</sup>quot;Surviving Disruption, Leading Change: Winning in the Application Economy", 2015

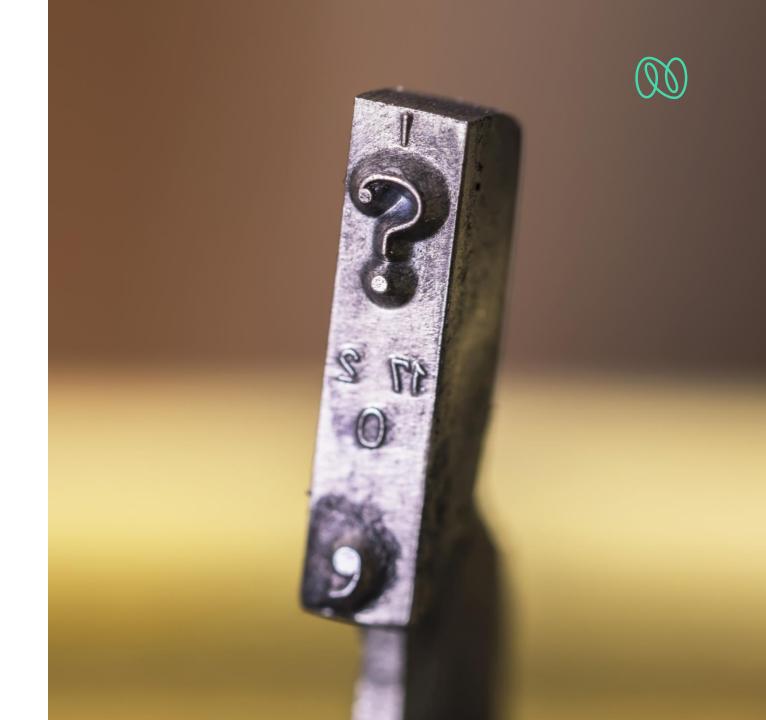
analytics will draw 40% of net new BI investments by enterprise. In a separate report, Gartner predicts the market for prescriptive analytics software will grow to \$1.1B in 2019, (This is up from \$415M in 2014).

4) Gartner, Press Releases, STAMFORD, Conn. December 15, 2021, Gartner Predicts At Least 85% of Governments

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### The 5 pillars of QA's next level



### Hyperautomation

- Intelligence Enabling
- Intelligent test automation
- Self healing

### Predict Customer Experience

- Design thinking
- Customer centric
- Persona based

### Connected Enterprise

- Integrated working
- Intelligent digital mesh
- Protocols

### Cloud Adaption

- Scalable
  Solutioning
- Availability
- Infrastructure on demand

### Intelligent Systems

- Testing the uncertainty
- Data science
- Data analytics

Cyber Security & Data Privacy

### **Reactive Practices**

- Ad-hoc
- Decentralized
- Experience driven
- Expert driven

### **Organized Practices**

- Mature testing framework
- Process standardization
- Management processes
- Knowledge management

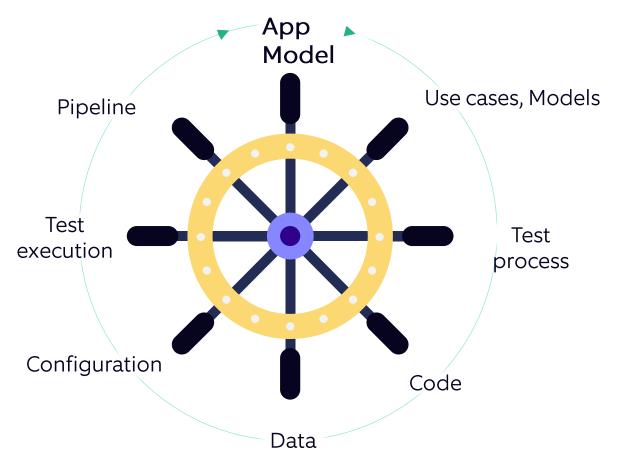
### **Adaptive Practices**

- CQA
- Process improvement
- Innovative and smart

Lean QA & Continuous Quality

### Hyper automation for QA: Intelligent and covering the complete cycle





Automation of Most Things (AMT)

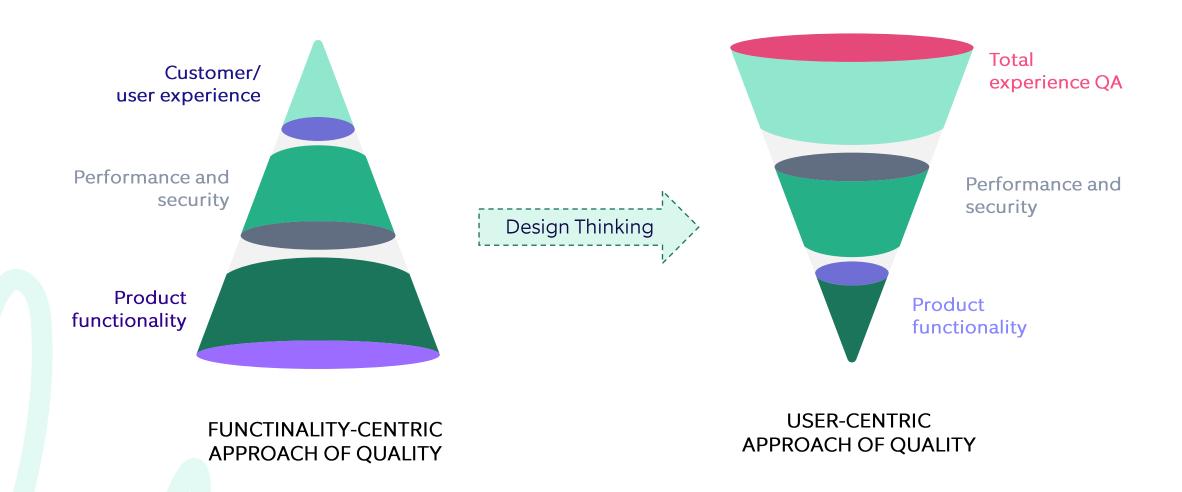
### **Examples:**

- Model learning
- Automated test case generation
- Coverage detection & visualisation
- Intelligent risk indication
- Automated test data generation
- Virtualised environments
- Self-healing
- Intelligent log file analysis
- Automated root cause clustering

..... and this is just the beginning!

### Predict customer experience: Functionality-centric to User-centric

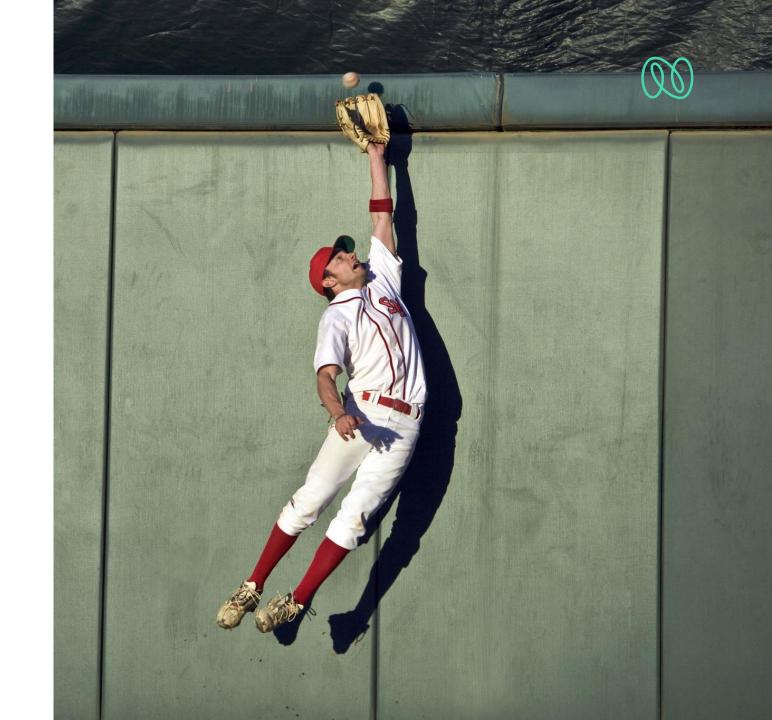




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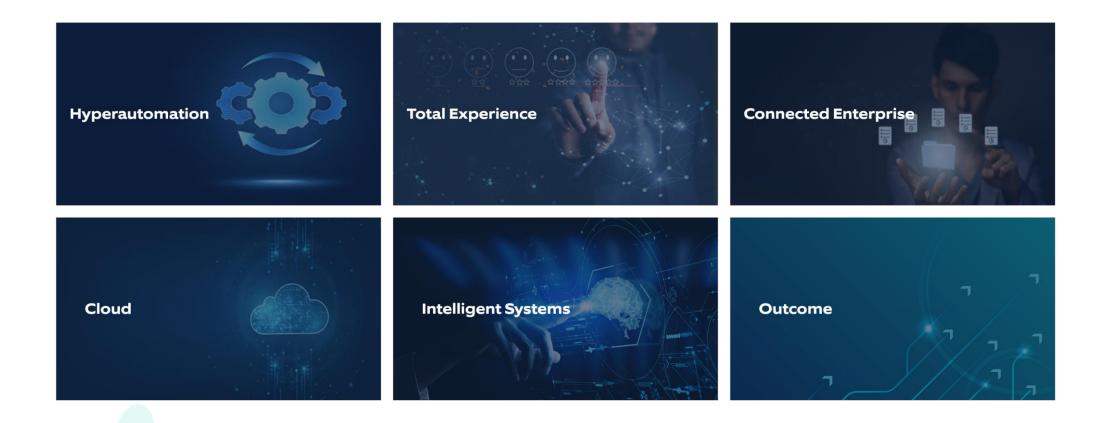
**3 How** can we reach the next level?



### Nagarro's methodology to reach the next level



- Dedicated checkpoints for next level QA practices
- Analyzing ~200 checkpoints on recommended QA practices in key areas with different weighting



## Hyperautomation

### **Hyperautomation**

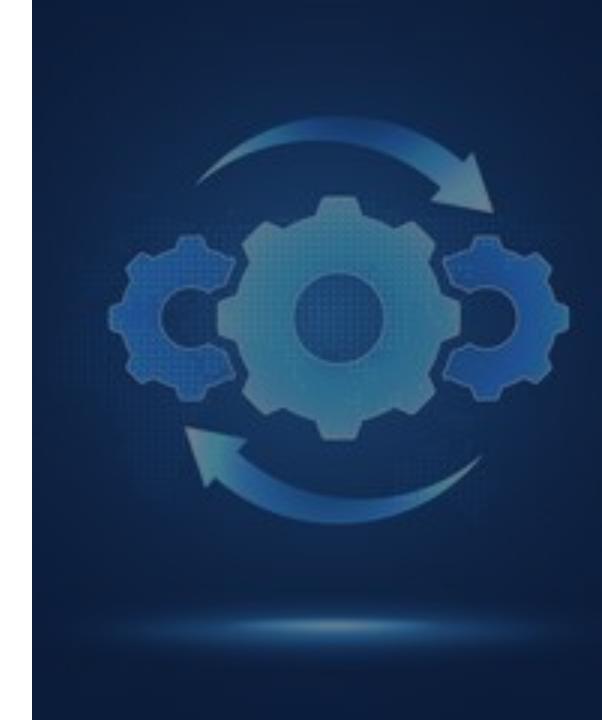
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### **Evaluation topics**

- Cycle coverage
- Use of AI / Intelligence
- Decision support & prediction
- DevSecOps, DevTestOps
- Deployment & release frequency
- Automation degree of CI/CD
- Tools: usage, consistency & state of art level



- Automation strategies
- Automation frameworks
- Automation coding guidelines
- Automation tools





### **Total Experience**



### **Evaluation topics**

- QA strategy for customer, employee & user experience
- Detection of silos or disintegration in place?
- Experience evaluation measures (early? continuous?)
- Ratio of user centric & persona driven QA / TCs vs requirement centric
- QA for multiexperience usage & accessability



- Test concept, strategies, test plans
- Persona driven test cases
- UX testing
- User interviews and persona creation
- Accessibility testing
- Privacy strategies





### **Connected Enterprise**



### **Evaluation topics**

- Test pyramid analysis
- Integration test coverage
- Intelligent simulation & automation
- Security & privacy QA strategies, plans and evaluation / testing
- Resilience & chaos testing maturity

### 2

- Test environment management
- Test data management
- Integration strategies
- Test automation
- Chaos testing
- Security & privacy strategies, assessments, test plans





### Cloud



### **Evaluation topics**

- Test data handling
- Environment handling
- Cloud testing strategy
- Scalability concepts & cost models + testing
- Security & privacy QA strategies, plans and evaluation / testing



- Test environment management
- Cloud strategies and data creation approaches
- Tooling
- Scalability testing
- Security & Privacy strategies, assessments, test plans





### **Intelligent Systems**



### **Evaluation topics**

- Model QA: strategies, approaches, best practices, KPIs
- Tests for under-/overfitting
- Al decisions & categorizations validation
- Testing in production: usage, evaluation & deployment of shadow models

### 2

- Al systems testing strategy
- Model training and tuning
- Al decisions & categorizations
- Model test sets
- Tooling
- Ethical testing approaches



# Outcome

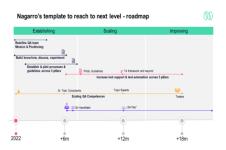
### **Outcome**



- Building awareness & creating initial dynamic
- Presentation, Discussion & Report
  - Status assessment
  - Recommendations
  - Improvement backlog
  - First steps & Roadmap



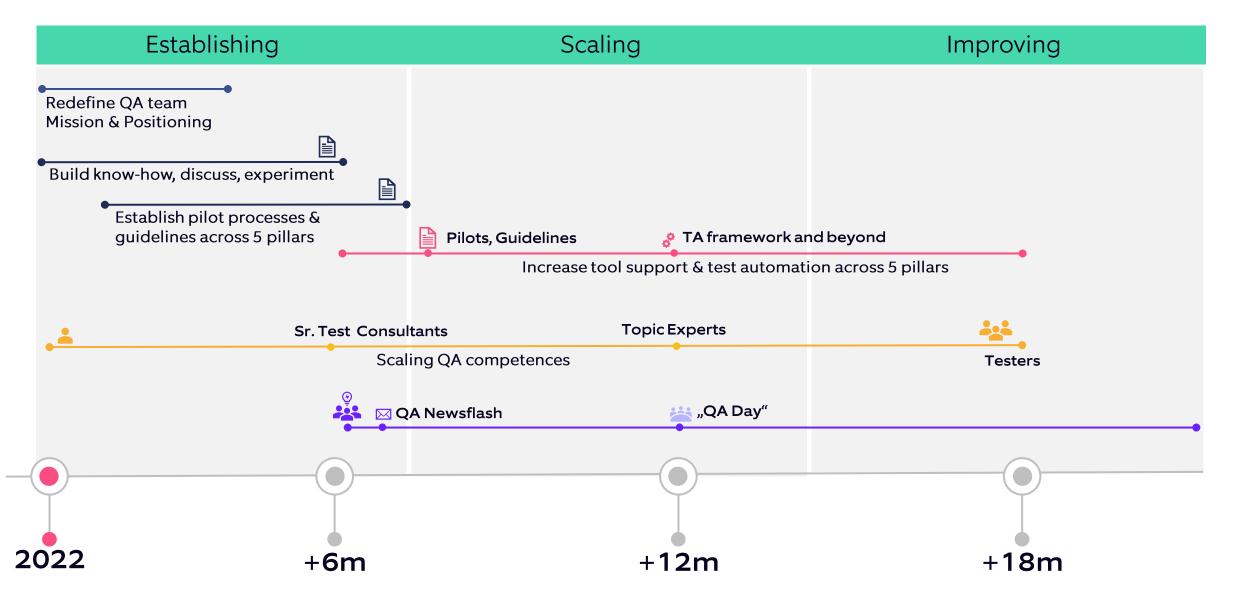




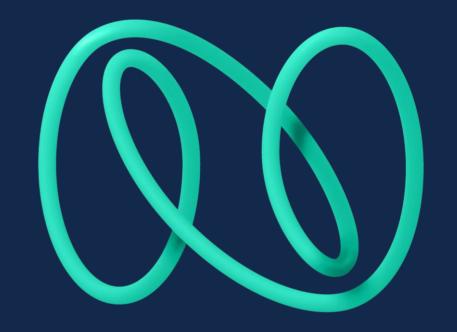


### Nagarro's template to reach the next level





## Let's move to the next level together!



Reach out to us: aqt@nagarro.com