



Virtual event

# Mastering Value Delivery

## The power of learning organizations

Dorothy Aubut | Joe Ziadeh | Jolene Jangles

# Meet your hosts



**Dorothy Aubut**

Transformation Coach  
Nagarro



**Joe Ziadeh**

Chief Learning Officer  
Balanced Agility



**Jolene Jangles**

CEO  
Balanced Agility

# Our agenda for today



**Challenges of delivering  
more with less**



**Learning organization  
principles and practices**



**Making it real!**

# What are your frustrations? What can't you do?



[This was an interactive exercise]

What are your frustrations? What can't you do?

10 responses

skipping timelines

retentions rates

war for talents

strategic alignment

work life balance

controlled deployments

timely pr reviews

strategic developments

pressure on teams

consumer feedback issues



# 2023 Business challenges



- **Tech sector layoffs in about ~1186 tech companies**
  - Talent challenges- Employee morale and layoffs
  - Innovation
  - Competition
  - Financial performance
- **Immersive customer experiences**
- **Inflation and economic challenges. Higher interest rates**
- **Data, device, and supply chain security**
- **Energy prices**
- **Accelerated digital transformation**



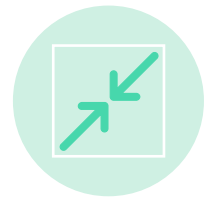
# Business gaps



- Reskilling and up-skilling
- Optimizing operations
- Skills gaps in data science, AI, and other tech areas
- Skills that can't be automated
  - Creativity
  - Critical thinking
  - Interpersonal communication
  - Leadership
  - Applying human qualities like caring and compassion



# Challenges of delivering more with less



**Scarce resources** –  
overburdened teams lowering  
productivity



**Employee burnout, retention  
and engagement** – decreased  
morale, reduced creativity,  
physical and mental health  
issues. the great resignation  
and silent quitting.



**Innovation dilemma** – lack  
time or tools to explore new  
ideas



**Quality vs quantity tradeoff** –  
higher productivity can stifle  
quality of the deliverable and  
customer satisfaction



**Strained collaboration** –  
competing for limited  
resources rather than working  
toward shared goals



**Short term focus** – hindering  
strategic planning and growth

# Opportunities to address these challenges

- Every organization is a product of how its employees think and interact
- Advocate for growing skills within teams and investing in employee development
  - Shifting the focus inward
- Prioritize efficient processes – optimizing flow and promoting cross-functional collaboration
  - Redesigning formal structures and the hard to see patterns of interaction between people and processes
- Lean into closing these gaps
  - Beginning to develop capacities to think and interact differently allows the organization to change for the better. And those changes to ripple out around you.



... We eventually run out of things to cut or streamline. [...] Instead of trying desperately to get more efficient, they realize they have to get more effective. They seek out fundamental change. They question core assumptions: how and why they pursue every activity, who their customers are, even why they exist as a company in the first place. They treat planning efforts as creative opportunities for real improvement. They put lean, focused teams on each project, involving only the most necessary people. They urge these teams to make bold decisions, and move forward. They behave, in other words, like innovators.

**Sohrab Vossoughi**

The Silver Lining to Scarcity:  
It Drives Innovation







Our prevailing system of management has destroyed our people. People are born with intrinsic motivation, self-respect, dignity, curiosity to learn, joy in learning.

The forces of destruction begin with toddlers—a prize for the best Halloween costume, grades in school, gold stars—and on up through the university.

*On the job, people, teams, and divisions are ranked, reward for the top, punishment for the bottom. Management by Objectives, quotas, incentive pay, business plans, put together separately, division by division, cause further loss, unknown and unknowable.*

**Dr. W. Edwards Deming**

1990



“

*Team learning is vital because **teams**, not individuals, **are the fundamental learning unit in modern organizations**. This is where the rubber meets the road; unless teams can learn, the organization cannot learn.*

**Peter Senge**

The fifth discipline

”

# The Fifth Discipline: The Five Disciplines



1. Personal mastery is a discipline of continually clarifying and deepening our personal vision, of focusing our energies, of developing patience, and of seeing reality objectively.“
2. Mental models are deeply ingrained assumptions, generalizations, or even pictures of images that influence how we understand the world and how we take action.
3. Building shared vision is a practice of unearthing shared pictures of the future that foster genuine commitment and enrollment rather than compliance.
4. Team learning starts with dialogue, the capacity of members of a team to suspend assumptions and enter into genuine 'thinking together'.
5. Systems thinking - The Fifth Discipline that integrates the other four.

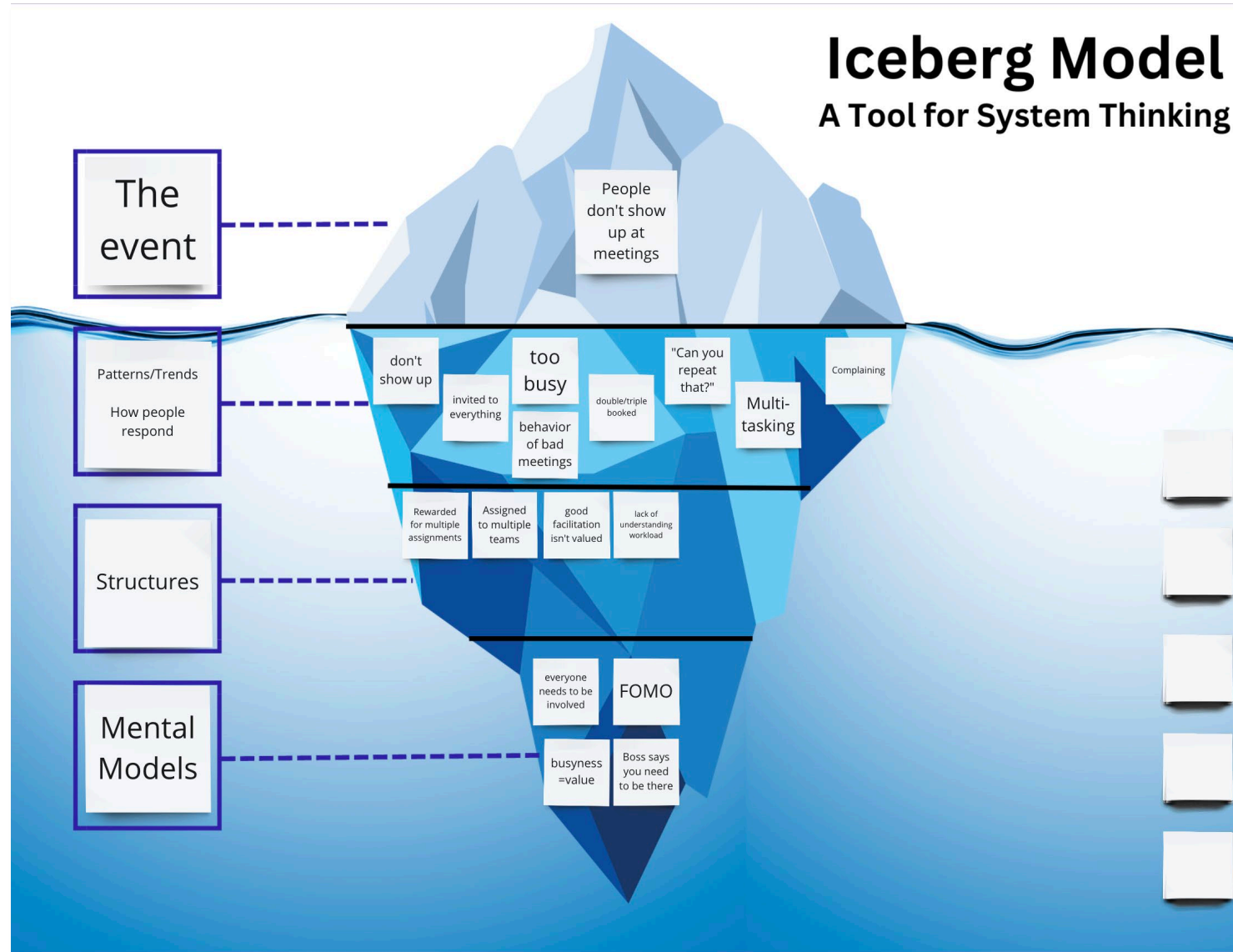






# Iceberg Model

## A Tool for System Thinking



# 11 Laws of Systems Thinking

## The Fifth Discipline



1. Today's problems come from yesterday's solutions.
2. The harder you push, the harder the system pushes back.
3. Behavior grows better before it grows worse.
4. The easy way out usually leads back in.
5. The cure can be worse than the disease.
6. Faster is slower.
7. Cause and effect are not closely related in time and space.
8. Small changes can produce big results – but the areas of highest leverage are often the least obvious.
9. You can have your cake and eat it too – but not at once.
10. Dividing an elephant in half does not produce two small elephants.
11. There is no blame.

# Miro exercise

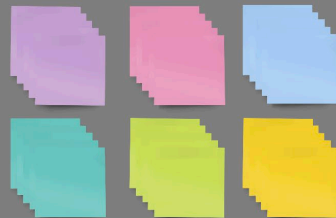
[This was an interactive exercise]



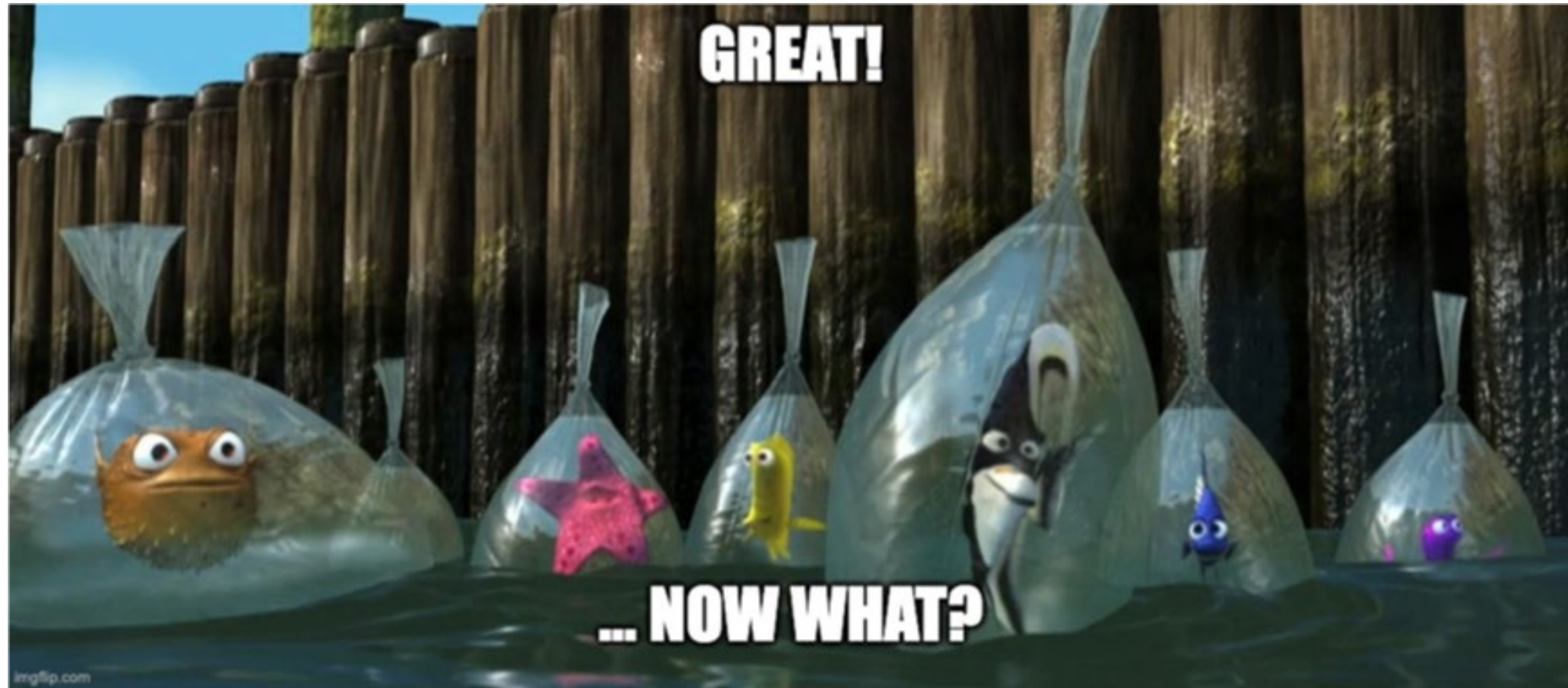
1 - Which skills are important?

Please take 5 minutes and list all the essential skills your employees will need:

- 1) In the present (today)
- 2) In the future (tomorrow)







# 4 Reasons many learning programs don't work



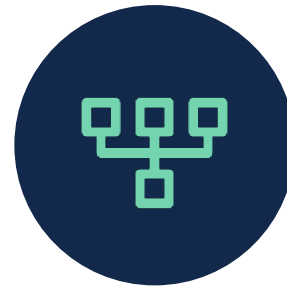
**Wrong focus:** Too much time is spent delivering content and not enough on the practice of developing the capabilities.



**Poor connectivity:** The content may be very interesting, however often disconnected from their work. When the learner returns to the “real” world, it is too hard to convert what was learned into actions that address real problems.



**Isolated Learner:** Most programs fail to create support and accountability from colleagues and key stakeholders. And are more likely to experience resistance from those that are disrupted by changes learners make in their way of being.



**Short-lived:** The programs are designed as events rather than as processes over time. Programs give learners a short-term boost but not the ongoing follow-up to solidify new mindsets and behaviors into new habits.

# Designing a program to resolves the issues



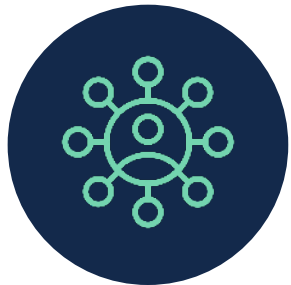
by



**Focusing more on development, less on content.**



**Making the development and the work inseparable.**



**Creating strong developmental networks at work.**



**Making learning a process, not an event.**

# Horizontal & vertical development frameworks



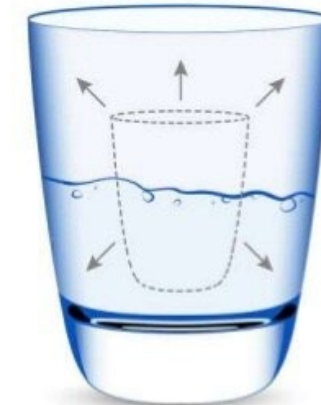
- Horizontal development focuses on expertise, whereas vertical development helps people put that knowledge into practice.
  - Employees will always need the basic skills to meet the demands of their position. However highly developed human skills are now critical in today's volatile business world, where agile, effective problem-solving is key.
- We leverage vertical development to grow the “mind” of the learners to enable transformational capabilities.
  - become more adaptable, more self-aware, more collaborative and able to span boundaries.
- Vertical development does not replace Horizontal development.
  - By focusing on both approaches, we can develop leaders who have the wisdom to choose the right strategies (vertical development) as well as the skills and experience to implement them (horizontal development).

## How vertical complements horizontal



**Horizontal development** = adding more knowledge, skills and competencies.  
(Filling the glass with more content)

Petrie, N Vertical Leadership Development Part 1 Developing Leaders for a Complex World. Center for Creative Leadership



**Vertical approaches** = grows the internal capacities to think in more complex, systemic, strategic and interdependent ways.  
Expands an individual's ability to handle complexity and 'sense make' in ambiguous and uncertain situations.  
(Increases the glass size or leader's mindset)

# Development Frameworks



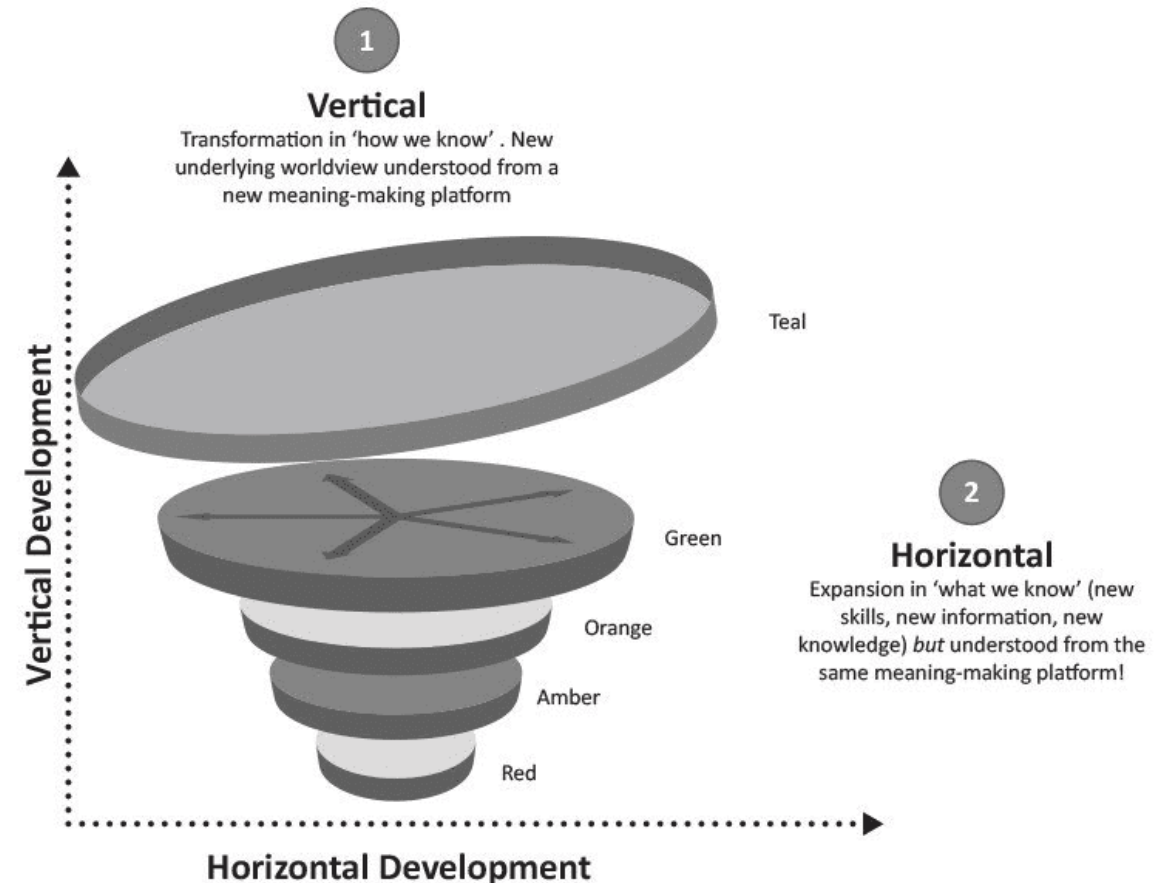
By shining a light on mindsets that drive current behavior, learners have access to new choices and possibilities to evolve their conscious practice of leadership.

## **Horizontal development frameworks** – focus on expertise

- Learning new skills or techniques.
- Accumulating additional information and knowledge.
- Transferring knowledge from one area to another
- It doesn't necessarily shift your worldview or challenge fundamental assumptions.

## **Vertical development frameworks** – put that knowledge to practice

- Moving from one stage of consciousness to another (e.g., from conventional to postconventional).
- Developing a more holistic understanding.
- Shifting your interpretation of experiences.
- Changes how you think and know.
- Reaches a “higher altitude” in your understanding.



# Learning Organizations



# For Example



## Google's Learning Philosophy: 4 Core Pillars

[www.zavvy.io](http://www.zavvy.io)



PILLAR #1

Learning is a  
**process**



PILLAR #2

Learning happens  
**in real life**



PILLAR #3

Learning is  
**personal**



PILLAR #4

Learning is  
**social**

# What are you committing to?

*[This was an interactive exercise]*



Add to the chat something you can commit to do to **improve learning** within your organization





# Questions?



# Mastering Value Delivery

with our Product Masterclass

You know what a learning culture looks like, but you don't really know where to start your journey? You don't have the time or support to apply what you have learned in your world? We can help!

Begin your learning journey with our co-branded Product Masterclass:

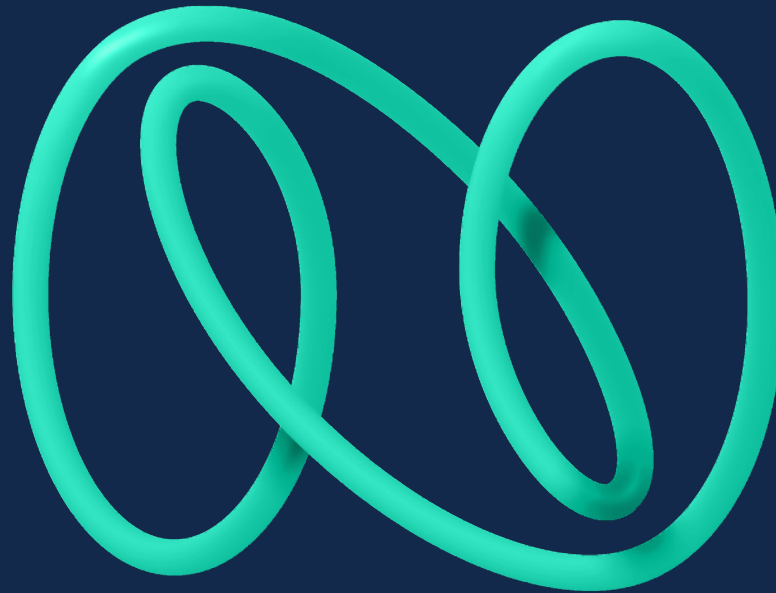
- Starting April 18, 2024, weekly on Thursdays for 10 sessions
- 12 curated modules
- Guided practice – supplementing the theory, tools, and thinking modules
- Accredited by the International Consortium for Agile ICP-APO and ICP-PDM
- Contact us for \$200 off your seat!

[Register here](#)

Special rate  
when booked  
by April 5, 2024



**Thank you**



**Interested in achieving  
becoming a learning  
organization?**

**Reach out to us:  
[aqt@nagarro.com](mailto:aqt@nagarro.com)**

For more about us, visit [www.nagarro.com](http://www.nagarro.com)



**More about us**

# Nagarro is a digital global engineering leader



**We are many,  
yet we are one**

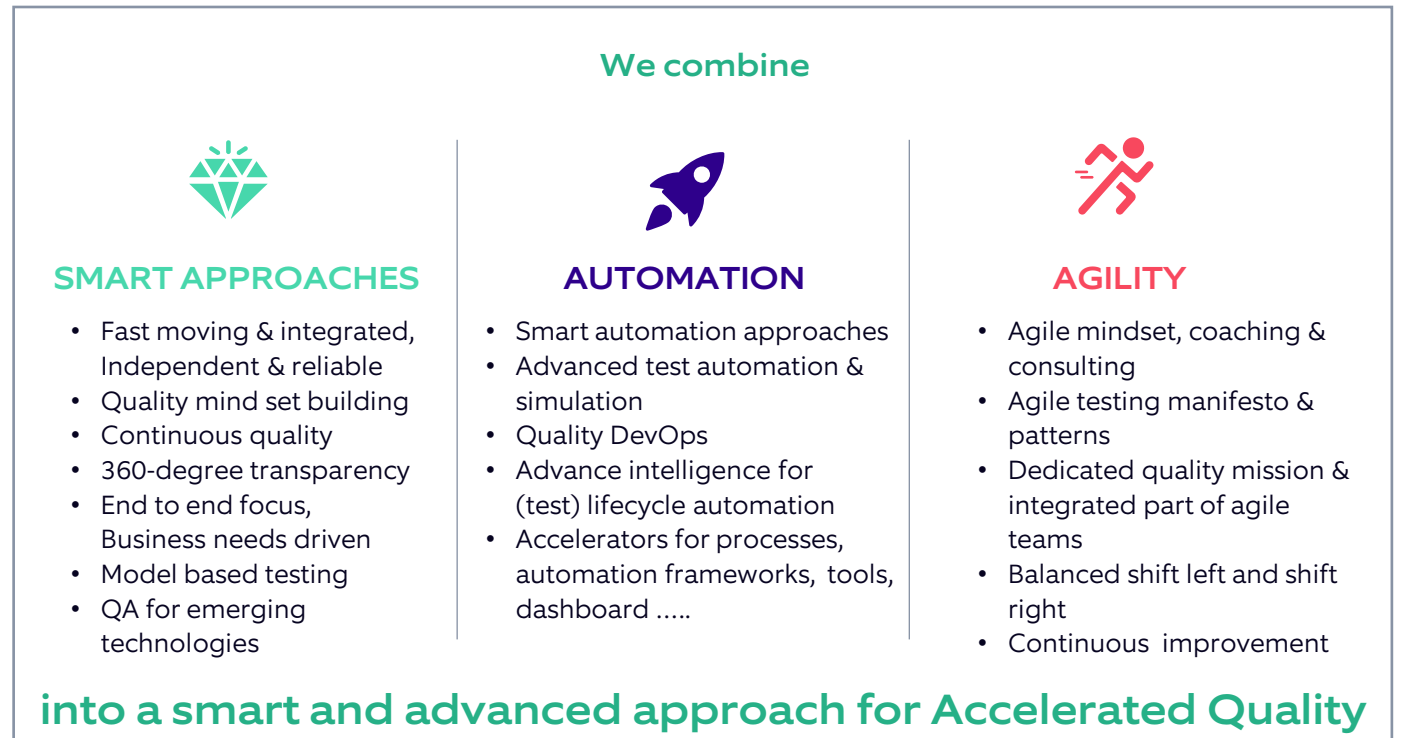
**36** countries **18,000** experts  
No single HQ · Many nations · Lots of diversity

# QUALITY at the SPEED of digital for your projects & products



**SPEED** is the key.

Speed needs **QUALITY** to be effective. Quality needs to support **ACCELERATION**.



Transparency > Comfort

Collaboration > Independence

Results > Quantity

Learning > Stability

Our mission and approach

# Nagarro's Agile Quality Coaching: Our Capabilities



## Business Agility

Earlier Enabling the entire organization to quickly adapt to market changes, maximize value provided to the customer

- Ways of Working beyond IT
- Product Model design & Maturity
- Planning & Performance Management
- Talent Model
- Lean Portfolio Management

## Agile Training

High-impact learning offers to take your team to the next level of engagement and productivity

- ICAgile Fundamentals
- ICAgile – Agile Programming
- ICAgile – Agile Project & Delivery MGMT.
- All SAFe 5.1 & 6.0 Trainings
- Tailored Training & Enablement Workshops

## Team Agility

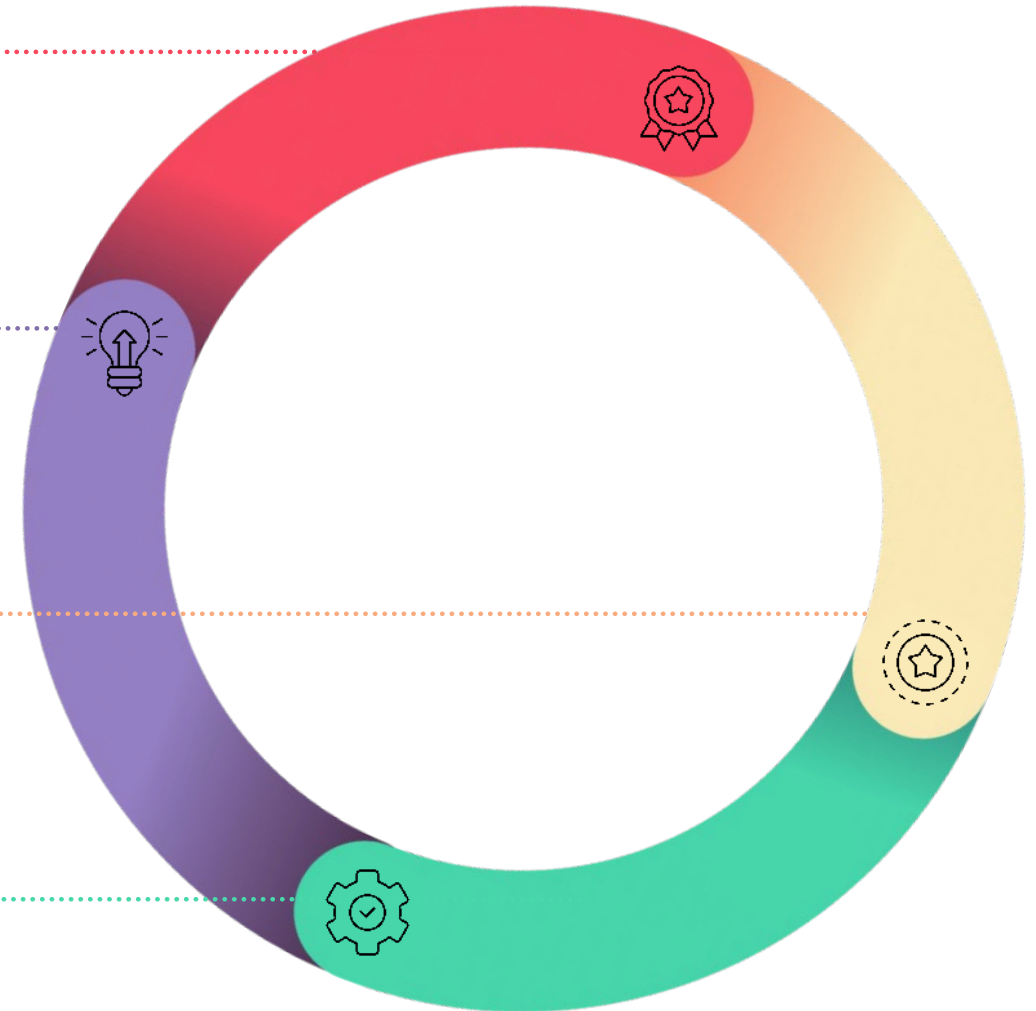
Establishing & maturing agile practices, values and mindset to improve collaboration

- Hands-on Coaching
- Propagating Agile culture
- Enhancing Maturity for Team, Program, Portfolio & Product
- Scaling Agile across Team of Teams

## Technical Agility

Increasing the technical excellence in agile teams to enable fast innovative delivery while maintaining highest quality

- Mastering Technical Excellence
- Emergent Architecture
- DevSecOps/DataOps practices
- Legacy Transformation
- Test Automation





## The Balanced Difference



### Expert Instructors

Our instructors are world class speakers and instructors with 30+ years of experience. Our instructors work in a variety of fields: healthcare, finance, high-tech, video game industry, and more. Our instructors also rotate through the field to make sure our courses are based on real-world experiences and not purely academic.



### Energizing and Engaging Course Materials

Our courses are designed by industry experts who partner with leading-edge instructional designers. We use experiential design and the neuroscience of learning to make sure our students engage with the material and can apply it directly to their daily lives. We utilize ASYNC learning, Highly Interactive Virtual Experience method (HIVE), and reinforcement work to allow you to apply everything you learn to the real world.



### Flexible Course Scheduling

We offer our clients the ability to sign up for public classes, schedule their own private courses, and even use a hybrid model where they can schedule courses and have remaining slots filled by other organizations to reduce costs.



### Dynamic Course Design

Using our proprietary process, our instructors can redesign the courses as needed in real-time to make sure the learners are getting the most relevant topics to them without costly redesign fees or additional meetings.



### Right Sizing Engagements:

Each one of our engagements is sized appropriately to our clients' needs. Instead of checking boxes in complicated SOWs - Balanced Agility designs our engagements collaboratively. We establish goals together and leverage customer assets when possible. This saves our customers time & money. No matter the engagement, our primary goal is to empower our customers and ultimately work ourselves out of a job.



# Balanced Agility's core offerings



**Growing  
Teams**



**Growing  
Coaches**



**Growing  
Leaders**



**Growing  
Organizations**

