Full speed ahead for India in Sweden



By Mattias Malmqvist |

While the Nordic and American consulting companies moving IT jobs to India is the Indian companies the opposite way and invest in Sweden. The number of Indians who get work permits in Sweden is increasing steadily. And now they are looking up the value chain.



Joydeep Dash came to Sweden four years ago to start up Nagarro Software's Swedish subsidiary.

So far this year, the number of work permits granted to Indian nationals increased by nearly 30 percent compared with the whole of 2010. An Indian company that is growing rapidly in Sweden, Nagarro Software. They are not among the greatest players but profiles itself as a company higher up the value chain, and they have consultants who are sitting out at Swedish high-tech company and do advanced work. Company has made a quick trip since they were established in Sweden three years ago . Today they have five employees in the office in Kista outside Stockholm, and they have some seventy IT specialists who sits at the customer in Sweden. - Along with the programmers working from India, we are around 170 people working with Swedish customers right Now, says Joydeep Dash, Country Manager Sweden at Nagarro

Software. According to the annual report had Nagarro Software sales in Sweden of SEK 45 million in 2011. It is a one hundred percent increase compared to 2010. Joydeep Dash believes that the old image of Indian consulting firm - as an outsourcing company that clients outsource easier programming job on - is incorrect. Nagarro Software works with advanced projects in high-tech companies that lock manufacturer Assa Abloy, Net Entertainment is developing a gaming platform, and software company Emric. - There is a new generation outsourcing. Today, customers want more complex projects and processes. Assa Abloy is a leader in security, we sit out there with them in Liljeholmen and working on research and development. Joydeep Dash came to Sweden four years ago from Germany - where he helped start Nagarro German operations. He says that Sweden is an attractive country for Indian consultancy. - We have a good partnership with the Migration Board. It takes five to seven days to get a work permit for a consultant to be here and work, and then take delivery of the state four to five weeks. Joydeep Dash continues: - One importantthing in Sweden is that the union should not have any objection. We do not have a collective bargaining agreement, but we have created an environment along the collective agreement, which is similar to this. He says that the company has a rotation system, where the consultants stay in Sweden for a year and then returned. In total there have been 250 consultants from the company come and gone. But a large proportion of the 30 to 40 percent would remain.