

# Cloud Analytics

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The background of the slide is a blurred image of a data visualization. It features a line chart with a blue line and a grey area chart. A date selector at the top left shows '5/25/2017'. The y-axis has labels '210,000', '180,000', and '50,000'.

TO EXTRACT VALUABLE INFORMATION  
FROM MASSIVE DATA



# A REPOSITORY OF DATA STORED IN IT'S NATURAL FORM





ML/AI



BIG DATA



IOT





# DWH



# ERP / CRM



# SOCIAL MEDIA



# STREAMING





LANDING



RAW



TRUSTED



REFINED



SANDBOX



COLLECT

INGEST

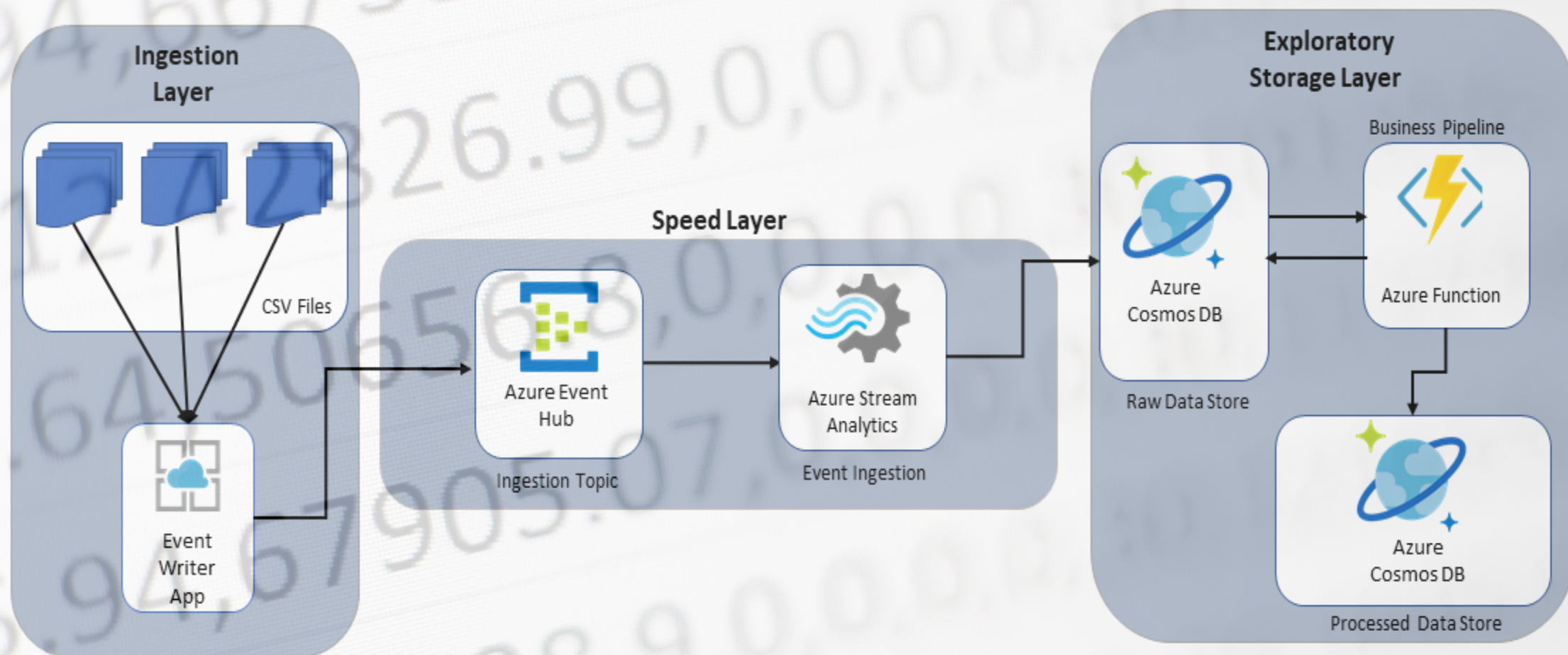
BLEND

TRANSFORM

PUBLISH

DISTRIBUTE







DIVERSITY

NO UPFRONT ANSWERS

NO LIMITS

NO SILOS



- ☐ Business-Benefit Priority List
- ☐ Architectural Oversight
- ☐ Security Strategy
- ☐ I/O And Memory Model
- ☐ Workforce Skillset Evaluation
- ☐ Operations Plan
- ☐ Disaster Recovery Plan
- ☐ Communications Plan
- ☐ Five-Year Vision



THANKS



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