

Nagarro drives technology-led business breakthroughs for industry leaders and challengers. When our clients want to move fast and make things, they turn to us. Today, we are more than 6.000 experts across 21 countries. Together we form Nagarro, the global services division of Munich-based Allgeier SE.

## YOU ARE JUST ONE E-MAIL AWAY TO GET YOUR DATA STRATEGY STARTED!

✉ Send an e-mail with the subject „DATA WORKSHOP“ to Stephanie Biebel, Key Account Manager at Nagarro: [stephanie.biebel@nagarro.com](mailto:stephanie.biebel@nagarro.com) or directly get in touch with your personal contact at Nagarro.

☎ We will contact you to identify mandatory stakeholders from business and technology side and set dates for the ½-day workshops. We either come to your office or we are happy to provide a room in the Nagarro office in Vienna.

Workshop fee „Set the strategy“: € 5.000

**SPECIAL OFFER:**  
For the first 5 orders ONLY € 2.500

## DATA – THE HUMUS FOR YOUR INNOVATION

Set your strategy to turn Big Data into Smart Data!



**DATA IS THE NEW HUMUS FROM WHICH NEW TECHNOLOGIES, PROCESSES, AND IDEAS GROW.**

## SET THE STRATEGY

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Let's take the first steps to make sure that your data strategy meets the business needs and drives value.

Part 1 - 1/2-day workshop  
CREATE YOUR ROAD MAP

Attendees: Executive Management, Business Areas, Innovation, Product Management and IT

Part 2 - 1/2-day workshop  
CREATE YOUR BACKLOG

Attendees: Business Areas, Innovation, Product Management and IT

You won't be sitting on unused amounts of data in different formats from different data sources for any longer. Together, we will leverage this heap of data and create a fertile soil for your digital future!



Have you already set your data strategy? We are happy to tell you more about steps 2-4!



STEP 1

## Workshop „SET THE STRATEGY“

By reviewing your digital maturity together, we identify opportunities and concrete business use cases to create a backlog and a data-driven priority road map for your business!