nagarro

Bringing competitive advantage with advanced analytics

Our offerings

Sales & Marketing Analytics

Uncover sales relevant insights. Increase revenue and profitability, improve brand perception, and identify new opportunities.

Fraud Analytics

Detect potential malicious activities. Collect and mine data for patterns, discrepancies, and anomalies and gain insights to identify or prevent the occurrence of fraud and minimize associated loss.

Customer Analytics

Analyze data across touchpoints. Obtain a 360-degree view and understand customer behavior to enhance customer experience.
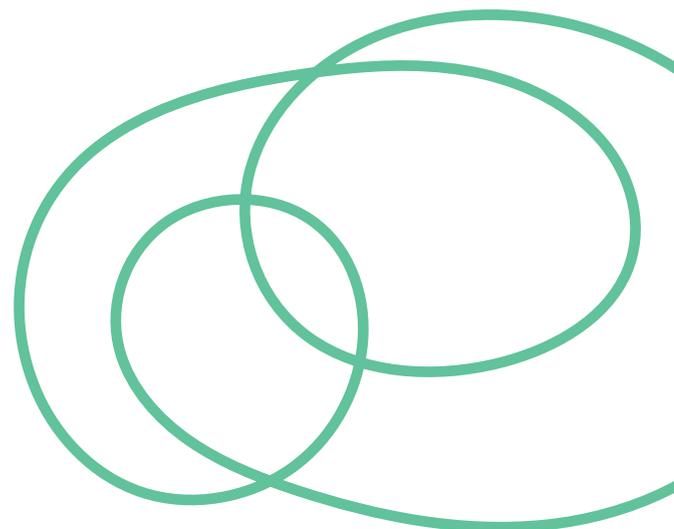
Operational Analytics

Optimize operational processes to improve efficiency, reduce costs, and enhance customer satisfaction.

Supply Chain Analytics

Get granular analytics at an SKU level. Gain insights across inventory, shipping, warehouse order fulfilment, store operations, and more.

Competency areas:

Understanding KPIs | Optimizing performance
Driving better analytics | Automating workflows