

# Industrial Metaverse

Create a Connected Enterprise





## Metaverse



#### The need for the solution

Businesses are striving to become more resilient to adapt to various changes and rising uncertainties. Enterprises are optimizing their value chain across products, people or processes. The metaverse blurs the line between the physical and digital worlds, offering new ways to experience and interact with reality.

An industrial metaverse can bring together all aspects of the industrial ecosystem into a single virtual space, leading to a more connected, efficient and sustainable future. It has the potential to address some of the key challenges like training of distributed workforce, interaction between employees, predictive analytics in smart factory and many more.

#### **Industrial Metaverse**

Metaverse is not a homogenous system. It encompasses an ecosystem consisting of diverse tools, technologies, and use cases. We foresee only a subset of these tools, technologies, and use cases are applicable to industrial enterprises. This leads to the need for an industrial metaverse.

An industrial metaverse is tailored to address specific challenges faced by industrial companies in their operations, workforce, and customer interactions. We envision the industrial metaverse as In-A-Verse. It is a realm connecting industrial ecosystems in virtual space.





# Improving resilience via In-A-Verse

### Key use cases for industrial metaverse



### Advantages of using In-A-Verse



**Rapid prototyping** 



Proof of value in 100

of value in 100

**Business value** 

KPIs

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Identify benefits &

Determine return

on investment



time

No vendor lock-in

**Reduced implementation** 



templates

Reusable themes and



Scalable across use cases

## We can help you with



days

# Use case and roadmap

- Discovery of use cases
- Alignment with business roadmap



#### **Solution creation**

- Proof of value
  - Agile development



- Platform comparison matrix
- Device feature matrix framework





#### Accelerator

- Pre-built components
- Reduce time to market

100





## **About Nagarro**

Nagarro, a global digital engineering leader, helps clients become innovative, digital-first companies and thus, win in their markets. The company is distinguished by its entrepreneurial, agile, and global character, its CARING mindset, and its approach of "Thinking Breakthroughs".



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