nagarro

Hi from Nagarro

Q3 2024

Hello and welcome to a brand new (and revamped) edition of our quarterly newsletter! We're thrilled to share with you another round of updates across multiple domains, featuring a lavish spread of amazing customer stories, inspiring thought leadership, CxO-level insights, and exciting new offerings. So sit back and savor a fresh and dynamic Hi from Nagarro!

#1 What's new?

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Hi from a Nagarrian!

Dear reader,

A big hello on behalf of all Nagarrians!

If you are reading this, it's likely that you regularly keep up with updates from Nagarro. We've had lots of cool stuff happening over the past quarter and want to give you a peek into some of it. This edition of 'Hi from Nagarro' brings you a glimpse of our winning plays at Metcash (the leading wholesale distribution and marketing organization Down Under), Mercedes-Benz (a name synonymous with making brilliant cars for nearly 100 years now), and Hitachi Astemo (an organization that's creating a better future through advanced mobility solutions).

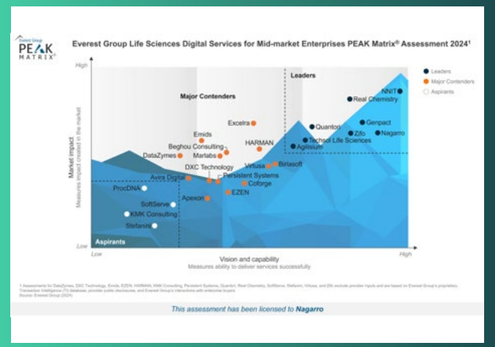
We celebrated some of our little delights such as earning the EcoVadis 'Committed' badge for sustainability, being named a Leader in the Everest Group 'Life Sciences Digital Services for Mid-market Enterprises PEAK Matrix®' and becoming a Select Partner for the red-hot Databricks data intelligence platform. And yes, we've also launched some new tech, like Genome AI, for you.

You can visit us at one of the physical manifestations of our global playground – our hives run from A for Atlanta to Z for Zurich. I hope you enjoy going through all the updates we've compiled for you and get to know Nagarro a bit more.

Happy reading!

Manas Human | Co-founder of Nagarro

What's new?



Scaling new PEAKs in Life Sciences

Nagarro has been recognized as a "Leader" in the Everest Group 'Life Sciences Digital Services for Mid-market Enterprises PEAK Matrix® Assessment 2024'. This acknowledgement underscores our dedication to innovative digital solutions. We're thrilled to continue transforming the life sciences industry with our valued partners!

go.nagarro.com/everest-leader

Teaming up with Rhein-Neckar Löwen

Make some noise! We'are very proud to sponsor the Rhein-Neckar Löwen handball team, two-time German champions and cup winners, for the 2024-25 season! Sport plays a major role for us and this partnership is a perfect match. Here's to a successful season!

go.nagarro.com/german-handball

A brick-by-brick win: Nagarro is now a Select Partner at Databricks

Nagarro is now a coveted Select Partner status at Databricks, a leading platform for data intelligence. This achievement shows the value we've delivered in helping our clients unlock their data and AI potential. Cheers to more data-driven innovations and transformative solutions ahead!

go.nagarro.com/databricks-partner

Our Ecovadis status: Committed

Nagarro has earned the EcoVadis 'Committed' badge, jumping 6 points to the 60th percentile! Our CARING culture shines through robust sustainability, human rights focus, and advanced ethics. We look to continue setting new standards, thanks to our transparency along with our ISO 14001, 45001, 27001, and TISAX certifications.

go.nagarro.com/ecovadis-committed

Customer stories



Nagarro and Metcash: Transforming B2B sales

Watch Kirby Smith, Head of eCommerce – B2B Division at Metcash, Australia's leading wholesale distributor, praise the revolutionary changes in their B2B eCommerce marketplace, connecting suppliers and retailers and driving growth across Australia.

go.nagarro.com/metcash



Driving innovation in top gear at Mercedes-Benz

Discover how we delivered our solutions in collaboration with Acentrik, a Mercedes-Benz product, to create a cutting-edge Web3 data-sharing platform. With innovation complementing excellence, our collaboration is paving the way for the next generation of automotive solutions.

go.nagarro.com/mercedes



Social media, brands, innovation: What's cookieng?

What happens when you mix social media research with market analysis and creativity? Learn how we helped a leading CPG company with a game-changing cookie experiment. Innovation never tasted so good!

go.nagarro.com/cookie

Customer stories



Powering progress with Schneider Electric

Innovation, respect, teamwork, and transparency fuel large-scale transformations. Nelson Brandao, Customer Experience Platform owner at Schneider Electric, shares how partnering with Nagarro has enhanced their customer experience. Together, we're powering a smarter, more connected world.

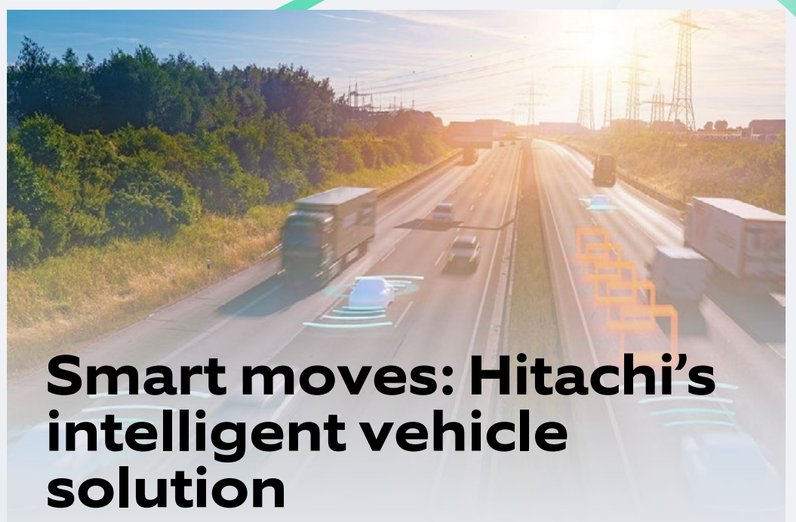
go.nagarro.com/schneider



Badenova powers up with Nagarro and SAP S/4HANA

Read the story of Badenova, a key energy supplier in Germany, and their transition to SAP S/4HANA with Nagarro. The result: a modern ERP system with SAP S/4HANA, which can also be connected to other IT solutions.

go.nagarro.com/badenova



Smart moves: Hitachi's intelligent vehicle solution

Discover how Hitachi Astemo is revolutionizing autonomous vehicles with Nagarro's smart Data Management platform. Leveraging in-vehicle sensors, AI, and cloud tech, the platform provides real-time updates on aspects like real-time weather and potholes, enhancing driver safety. With this project, we've unlocked new business models for vehicle data monetization.

go.nagarro.com/hitachi

Thought leadership

The future of sustainable UX

What's the future of sustainable UX design? How can we create more efficient software for a greener tomorrow? In this thought-provoking article, our Principal Design Consultant, Mark FelcanSmith, chimes in with his inputs on these important questions.

go.nagarro.com/sustainable-ux



Dreamforce 2024: Unveiling the future with Agentforce!

Our Salesforce team had an amazing Dreamforce 2024, where the launch of Agentforce stole the show! This marks the third wave of AI, advancing beyond copilot into a new era of innovation. Explore how these breakthroughs can transform organizations into intelligent enterprises.

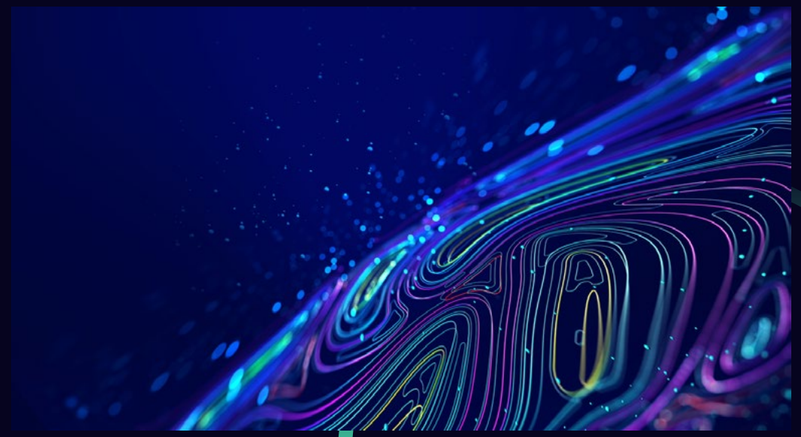
go.nagarro.com/dreamforce-2024



Your must-have guide to AI governance

Why is AI governance so vital for enterprises? This white paper features insights from Anurag Sahay, Head of AI and Data, who explains how effective AI governance enhances operations, ensures ethical use, and fosters trust through key pillars like transparency and diversity.

go.nagarro.com/ai-governance



Thought leadership

Talking Shift-left and Agile at ADMIRAL

Andreas Kleinbichler from ADMIRAL and Roland Germ from Nagarro get together to discuss ADMIRAL's Shift-left project that revolutionized their testing strategy. Learn how Agile methodologies boosted efficiency and collaboration, setting new industry standards.

go.nagarro.com/agile-admiral



Decoding the magic in APIM

Transform with APIs! Discover how API management (APIM) drives enterprise success. Your API strategy just got a major upgrade as this article shows how you can empower your business with top-notch APIM solutions.

go.nagarro.com/apim-fluidic



Cloud landing zones: A primer

We delve into cloud landing zones, covering what they mean, the different types, and their key components. Learn how cloud landing zones address business challenges and discover how you can overcome the common pitfalls related to their implementation.

go.nagarro.com/landing-zones



From the C-suite



Why boundaryless responsibility?

What's boundaryless responsibility and what are its merits? Know more about this tech trend, which offers a robust framework for responsible AI governance. Learn how expanding the boundaries of responsibility helps organizations to differentiate themselves by addressing various aspects of AI governance in a dynamic digital environment.

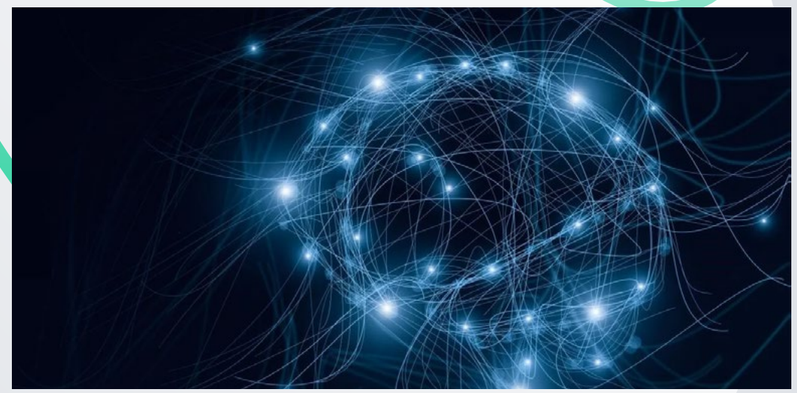
go.nagarro.com/boundaryless-responsibility



Value pods: The new enablers of digital transformation

Discover the shift from one-size-fits-all systems to modular value pods. See how they ensure agility and measurable business outcomes by breaking down complex systems into independently deployable units, enabling swift adaptation to market dynamics and optimized resource allocation for superior customer experiences.

go.nagarro.com/value-pods



AI transformation, the fluidic way

Delve into the Fluidic Enterprise, where AI transformation and the integration of large language models require a radical overhaul of core operations. Learn how fostering collaboration between humans and AI, focusing on human-centricity, and strategically deploying AI can reshape businesses, enhance customer experiences, and prioritize sustainability and innovation in the era of artificial intelligence.

go.nagarro.com/ai-transformation

Recent launches



Meet Genome AI!

Genome AI is a smart platform unifying AI tools and integrating data across your business. With features like Knowledge Graphs, LLMs, and Gen AI, it offers a user-friendly interface and powerful insights. More than just analytics, it's a comprehensive orchestrator that integrates seamlessly with tier-one hyperscalers.

go.nagarro.com/genome-ai



From 'Meh' to 'OMG!': Elevate customer feedback with Nagarro SAP CX

Are you ready to transform your Customer Experience? With Nagarro's SAP CX solutions, seamlessly connect and personalize your commerce, marketing, sales, and service. We empower businesses to cultivate loyalty, drive growth, and stay ahead of the curve. Let's make it happen!

go.nagarro.com/sap-cx



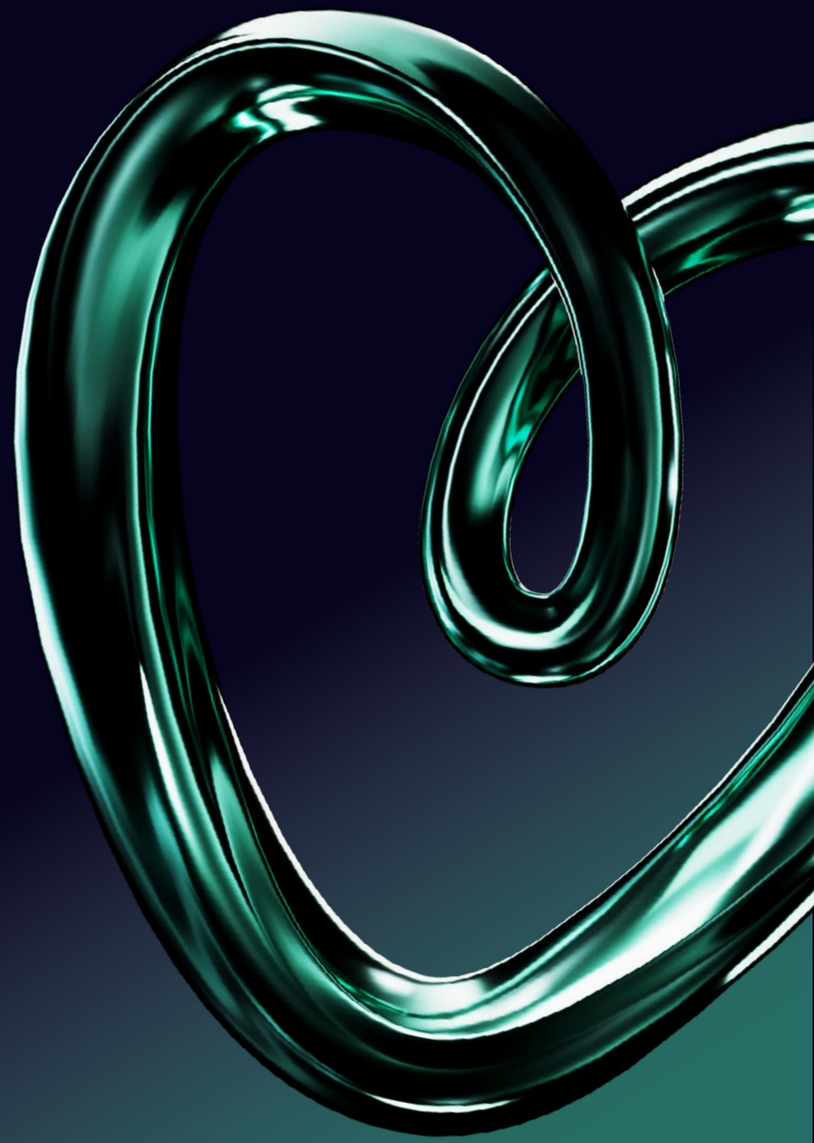
Accessibility Testing: Towards a more digitally inclusive world

Is your organization compliant with the accessibility guidelines as per the European Accessibility Act (EAA), due by June 2025? Use Nagarro's Accessibility Checker to assess your website's accessibility status. Let's create a more digitally inclusive world for everyone.

go.nagarro.com/accessibility-testing

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Let’s stay connected!



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