



# Flo<sup>2025</sup>

Into the future

## **Partner with us**

Nagarro, Gurugram  
19 & 20 September 2025

Flo 2025 | Sponsorship Package

# Power the buzz, shape the future

Bolder ideas. Bigger impact. Better than ever.  
Two epic days, packed with over 2,000 tech minds under one roof, learning, building, and connecting.



# 1. Event Description

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The Flo tech conference is for the clients, partners, and Nagarrians. It brings together global and local experts, architects, and practitioners to share real-world experiences, lessons learned, best practices, and insights with a like-minded tech community.

By sponsoring Flo 2025, you're not just supporting the event, you're part of it. Sponsors are acknowledged as key players and engage directly with the Flo audience. Leading up to the event, they're featured in promotions and activities that spark conversations with clients and participants.

This is your chance to connect with the brightest tech minds who are actively working on emerging technologies and are shaping the future within their organizations.

In the past, Flo has created learning and networking opportunities for over 2,000 top professionals. This year, we're all set to go even bigger.

# 2. Event Details

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**Date:** 19<sup>th</sup> – 20<sup>th</sup> September 2025

**Time:** 19<sup>th</sup> September: 02:00 PM – 06:00 PM  
20<sup>th</sup> September: 09:00 AM – 06:00 PM

**Location:** Nagarro, Gurugram

**Address:** Plot 68, Sub. Major Laxmi Chand Rd, Maruti Udyog, Sector 18, Sarhol, Gurugram, Haryana 122015, India

# 3. Flo 2024 Facts and Numbers

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**2-day event across 6 floors with 2200+ attendees**

**2000+ Nagarrians, 50+ partners & customers, 100+ guests**

**150+ sessions, including:**

- Collaboration Challenges (9)
- Lightning Talks (160)
- Breakdown Sessions (12)
- Masterclasses (9)
- Panel Discussions (12)
- Roundtables (8)
- Workshops (45)
- Parallel Hackathons (6)

## 4. Event Attendance

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In the past, Flo has drawn over 2200+ attendees, and we expect this year to be even bigger, bringing in many new faces.

As the event gets closer, we'll share registration numbers with our sponsors to help with staff planning and collateral needs.

## 5. Tracks

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Flo has featured presentation tracks on topics like:

- AI and Machine Learning
- Software Development and Architecture
- DevOps
- Cloud Computing
- Data and Analytics
- Cybersecurity
- Emerging Technologies
- Customer Experience and Personalization
- Telecommunications and IoT
- Sustainability
- Technical Practices

We expect this year's tracks to follow a similar structure.

Attendees usually choose the sessions that best match their job roles or areas of interest, and they're free to move between tracks. Sessions typically last around 60 minutes, ranging from beginner-level talks to in-depth expert sessions.

Speakers come from diverse technical backgrounds, covering everything from architecture to design and development. Many sessions include hands-on experiences, and we encourage sponsors to take part by showcasing demos or sharing real-world case studies.

## 6. Sponsorship Levels

There are six sponsorship levels—Platinum, Gold, Silver, SWAG, Attendee After Party, and Speaker Dinner, each offering a unique set of benefits:

Sponsor Benefit	Platinum	Gold	Silver	SWAG	Attendee After Party	Speaker Dinner	Attendee Shirt	Speaker Shirt
Raffle Team	•	•	•	•	•	•	•	•
Logo on Website	•	•	•	•	•	•	•	•
Logo on Session Materials	•	•	•	•	•	•	•	•
Attendee Bag Collateral	•	•	•		•	•	•	•
Logo in Event Material	•	•			•	•	•	•
Booth with Table	•	•			•	•	•	•
Featured Speaker	•	•			•	•	•	•
Attendee List (of Opt-In-Attendees)	•				•	•	•	•
Logo on Additional	•				•	•	•	•
Signage	•				•	•	•	•
Logo in Slide Template for Presenters	•				•	•	•	•
Senior Nagarrian's Session	•				•	•	•	•
<b>Sponsorship Level Costs</b>	<b>€15,000</b>	<b>€10,000</b>	<b>€8,000</b>	<b>€5,000</b>	<b>€15,000</b>	<b>€15,000</b>	<b>€8,000</b>	<b>€8,000</b>

### Platinum

As a **Platinum sponsor**, your logo will be featured on the website, session materials, and keynote slides. Including presentations by highlighted speakers. You'll also get a booth with seating, and a dedicated senior Nagarrian will present your session.

Post-event, you'll receive an opt-in list of attendees, and your logo will be visible across all major signage and presenter slides. Raffle items valued at €300 or more will be called out during the event.

### Gold

As a **Gold sponsor**, your logo will appear on the website, session materials, and keynote slides, including sessions from featured speakers. You'll receive a booth with seating, and your collateral will be placed in attendee bags.

Raffle donations of €300 or more will also be recognized during the event.

## Silver

As a **Silver sponsor**, your logo will be prominently displayed on the website and session materials.

You can also provide branded collateral to be included in the attendee bags distributed at registration.

If you choose to donate a raffle item worth €300 or more, it will be featured during the event with a shoutout to your company.

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## SWAG

As a **SWAG sponsor**, you can donate one or more raffle items that will be given away during the event.

Each item should be valued at €300 or more to be included in the giveaway recognition. Fewer but higher-value items are preferred.

*Note: Please get pre-approval for any raffle items valued below €300.*

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## Speaker Shirt Sponsor (*Limited to 1 sponsor*)

As the **Speaker Shirt sponsor**, you'll provide 300 Polo Shirts (various sizes) for the event's speakers.

- Your company logo will appear on one sleeve, and the Flo 2025 conference logo on the other
  - Shirts must be delivered to the committee one week before the event
  - You will be responsible for ordering and paying for the shirts, and coordinating logistics with the Flo 2025 team
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## Attendee Shirt Sponsor (*Limited to 1 sponsor*)

As the **Attendee Shirt sponsor**, you'll provide shirts for at least 2,000+ attendees (various sizes), delivered on the confirmed date.

- Your logo and the Flo 2025 conference logo will appear on the shirt design
- The design must be approved by the Flo 2025 team
- You'll be responsible for production, payment, and coordinating delivery with the organizing committee

## **Speaker Dinner Sponsor** *(Limited to the first sponsor to confirm)*

As the **Speaker Dinner sponsor**, you'll receive all the benefits of a Platinum sponsor. In addition, you'll get exclusive face time with the featured speakers after day 1, at the official Flo 2025 networking dinner.

*Note: The Flo 2025 Conference Committee will manage all logistics including time, location, invitations, and menu.*

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## **Attendee Party Sponsor** *(Limited to the first sponsor to confirm)*

As the **Attendee Party sponsor**, you'll enjoy all Platinum-level benefits. You'll also co-host the official post-event gathering, where speakers, attendees, and YOU get to continue the conversations over food and drinks.

The Flo 2025 team will coordinate logistics including time, venue, invites, and menu.

## **7. Sponsorship Benefit Descriptions**

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### **Raffle Item**

Sponsors can donate items worth a minimum of €300 to be included in the event raffle. Your company will be recognized during the giveaway.

Fewer, higher-value items are preferred.

*Note: Please request pre-approval for any raffle item below €300.*

### **Logo on Website**

Your logo will be featured on the Flo 2025 website, with a maximum display size of 256 pixels.

### **Logo on Flo 2025 Conference Materials**

Your logo will also appear in printed materials distributed at the conference.

## Logo on Keynote Slide

Gold sponsors will be featured on a shared slide, and Platinum sponsors will have dedicated slides during the keynote presentation. These slides will be displayed at the beginning of the keynote.

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## Attendee Bag Collateral

Sponsors may provide their own printed materials, which will be included in the attendee bags distributed at registration. These may also be used as giveaways.

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## Booth with Table

Sponsors will be able to showcase their company booth on the day of the event. Each sponsor will receive **one table (6' x 30") and two chairs**. Please ensure your display fits the allotted space and allows visibility of both your setup and branding. Booth placement is on a first-come, first-served basis and will be confirmed upon receipt of the sponsorship application and payment.

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## Attendee List

Attendees can choose to “opt-in” to allow sponsors to contact them after the event. Only sponsors will receive the list of attendees who have opted in.

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## Logo on Additional Signage

For Platinum sponsors, your logo will appear on all signage and printed materials, both before and during the event.

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## Logo in Slide Template for Presenters

Platinum sponsor logos will also appear in the official presentation template used by all speakers.

# Confirm Your Sponsorship

Sponsorship for the Flo 2025 Conference in September is available on a first-come, first-served basis.

For sponsorship levels that include booths, tables, and other features, space will be confirmed once we receive the application, payment, and details of any shirts or SWAG items.

If you're interested in sponsoring, please fill out the form below and email it to **stefan.baer@nagarro.com**.

My organization, \_\_\_\_\_  
is interested in sponsoring the Flo 2025 Conference in September 2025 with the following sponsorship package:

- Platinum Sponsorship: €15,000
- Gold Sponsorship: €10,000
- Silver Sponsorship: €8,000
- SWAG: €5,000

My company will provide one or more SWAG items. Please list:

- Speaker Shirts: €8,000
- Attendee Shirts: €8,000
- Speaker Dinner: €15,000
- Attendee Party: €15,000

Place, Date, Signature: \_\_\_\_\_

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Email: \_\_\_\_\_ Address: \_\_\_\_\_

Phone: \_\_\_\_\_