

GLASS

The Connected Worker

Nov 21, 2017

James Lee
leeja@google.com

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GLASS AT WORK

GOOGLE IS A SYMBOL OF INNOVATION

Google



Google Search

I'm Feeling Lucky



70-20-10

GLASS AT WORK

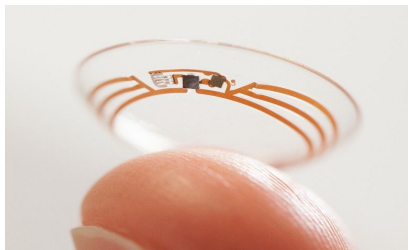
GOOGLE INVESTS IN MOONSHOTS



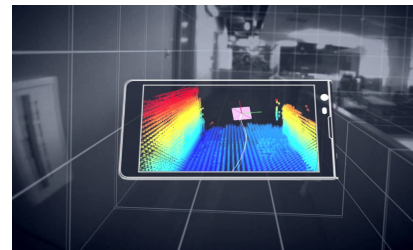
Self-Driving Cars



Project Loon



Project Iris



Project Tango



Project Wing



Brillo / Weave



Makani



Glass

GLASS AT WORK

WHAT DID WE LEARN?

GLASS AT WORK



Consumer was challenged by social acceptance and lack of compelling use cases



Enterprise was able to extract real business value from Glass

GLASS AT WORK

DEMOCRATISING ENTERPRISE INFORMATION & COMPUTING



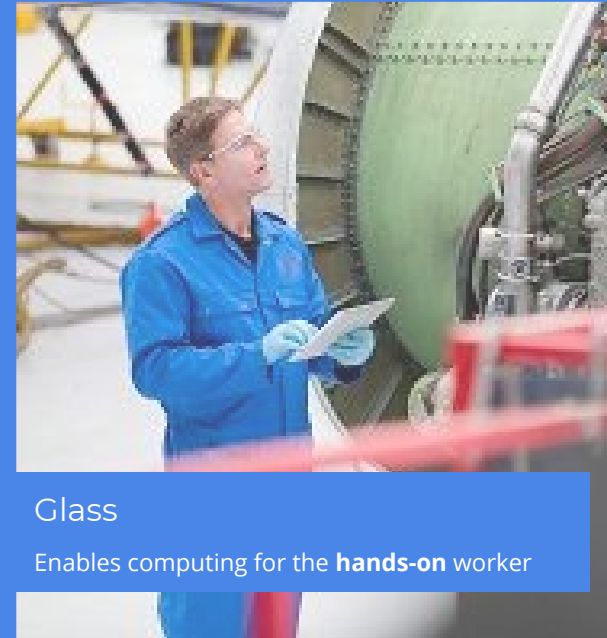
Desktop

Brought computing to the **stationary** worker



Mobile

Enabled computing for the **deskless** worker



Glass

Enables computing for the **hands-on** worker

THE TALE OF TWO ARs

Assisted Reality



Production Ready



Augmented Reality



Proof of Concept Ready



Assisted Reality is the path to Augmented Reality

GLASS ENTERPRISE EDITION

AVAILABLE THROUGH OUR NETWORK OF SOLUTION PARTNERS



Line of sight display doesn't get in the way

A display that shows workers the information they need, when they need it, letting them move from one task to the next without moving their hands from their workspace.



Hands-free Assistant for Work

Using Machine Learning and Computer Vision, assistive technology helps users increase efficiency in complex, repetitive tasks. Guidance while keeping focused on the task at hand, not navigating a computer.

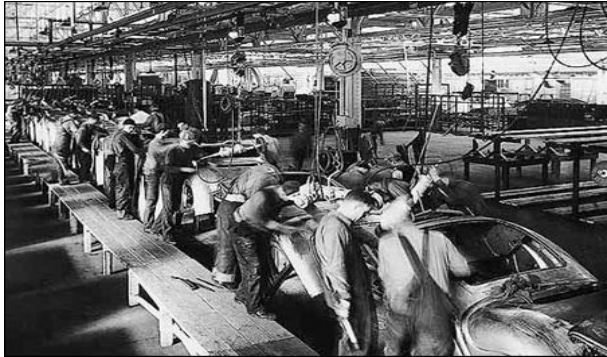


Two way communication

High quality video camera and support for Hangouts for Enterprise, enables task verification/completion, as well as real-time communication, and also See What I See.

GLASS AT WORK

WEARABLES DIGITIZE LAST ANALOG AREA OF AN ORGANIZATION



Assembly Line Today: Still Hands On

GLASS AT WORK

WEARABLES DIGITIZE LAST ANALOG AREA OF AN ORGANIZATION



Wearables bring the value of digitization to Hands On workers: the people that move, build, inspect, and service your products.

WHAT CAN GLASS DO FOR YOUR WORKERS?



Stay hands-on

Glass intuitively fits into your workflow and helps you remain engaged and focused on high value work by removing distractions. A quick 'OK Glass' can activate the right application for you at any time.



Work smarter

Access training videos, images annotated with instructions, or quality assurance checklists that help you get the job done, safely, quickly and to a higher standard. And Glass stays out of your way when you don't need it.



Instant expertise

Glass can connect you with coworkers in an instant, bringing expertise to right where you are. Invite others to 'see what you see' through a live video stream so you can collaborate and troubleshoot in real-time.

GLASS AT WORK

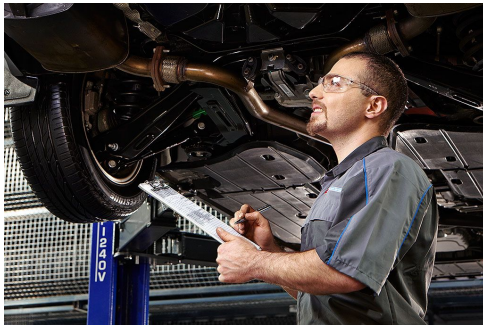
ASSISTING THE "HANDS ON" CONNECTED WORKER



MOVE



MAKE



INSPECT



REPAIR

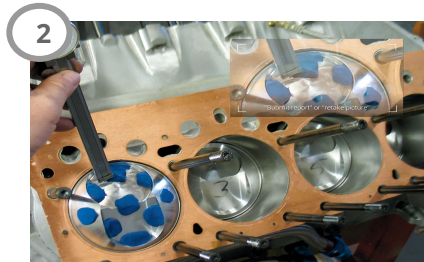
IN DETAIL: ENABLING THE HANDS ON, DESKLESS WORKER

TARGET INDUSTRIES AND USE CASES



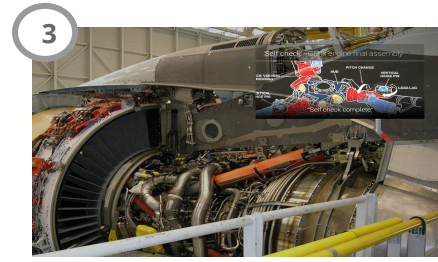
Task completion & verification

Improves safety and procedure adherence, reduces downtime



Instant communication

Taps expert advice from anywhere at anytime; radically improves response times



Real time training

Enables "just-in-time", multi-media training



Notifications

Provides real-time information to minimize downtime and optimize process

Applicable for use across...

Retail

3 of Top 10 Retailers in US

Manufacturing



Healthcare



Field Service



Logistics



GLASS AT WORK

MARKET LEADERS INVESTING IN A “CONNECTED WORKER” WITH US



WHAT IT TAKES FOR A SUCCESSFUL LARGE SCALE DEPLOYMENT



VISION

+



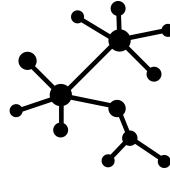
INNOVATION

+



**BUSINESS
VALUE**

+



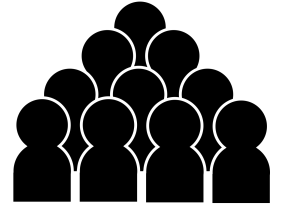
**TRUSTED
ECOSYSTEM**

+



**REALISTIC
SCOPE**

=



**SUCCESSFUL
DEPLOYMENT**

EXAMPLES OF GLASS DELIVERING VALUE TO CUSTOMERS

30%

Boeing

47%

GE Healthcare

32%

Bell

25%

Dignity Health

% productivity increase in Glass pilot test

Industries



Manufacturing



Healthcare



Logistics



Field Service

Customer Momentum



Dignity Health.



Sutter Health
We Plus You

Ecosystem Partners



GLASS AT WORK

GLASS IS LEADING THE WEARABLE REVOLUTION



Desktop revolution

A computer on every desk



Mobile revolution

A computer in every hand



Wearable revolution

Outfit everyone with their own assistant

Thank you

谢谢 takk grazie спасибо hvala
mercii kiitos ありがとう danke terima kasih
obrigado matur nuwun köszönöm
d'akujem 감사합니다 GRACIAS
teşekkür ederim उगडा पंढार tak
dank u धन्यवाद salamat
tack dziękuję děkuji