# maiConnect for SAP® Sales Cloud

**Real-time, bi-directional groupware integration for SAP Sales Cloud.**
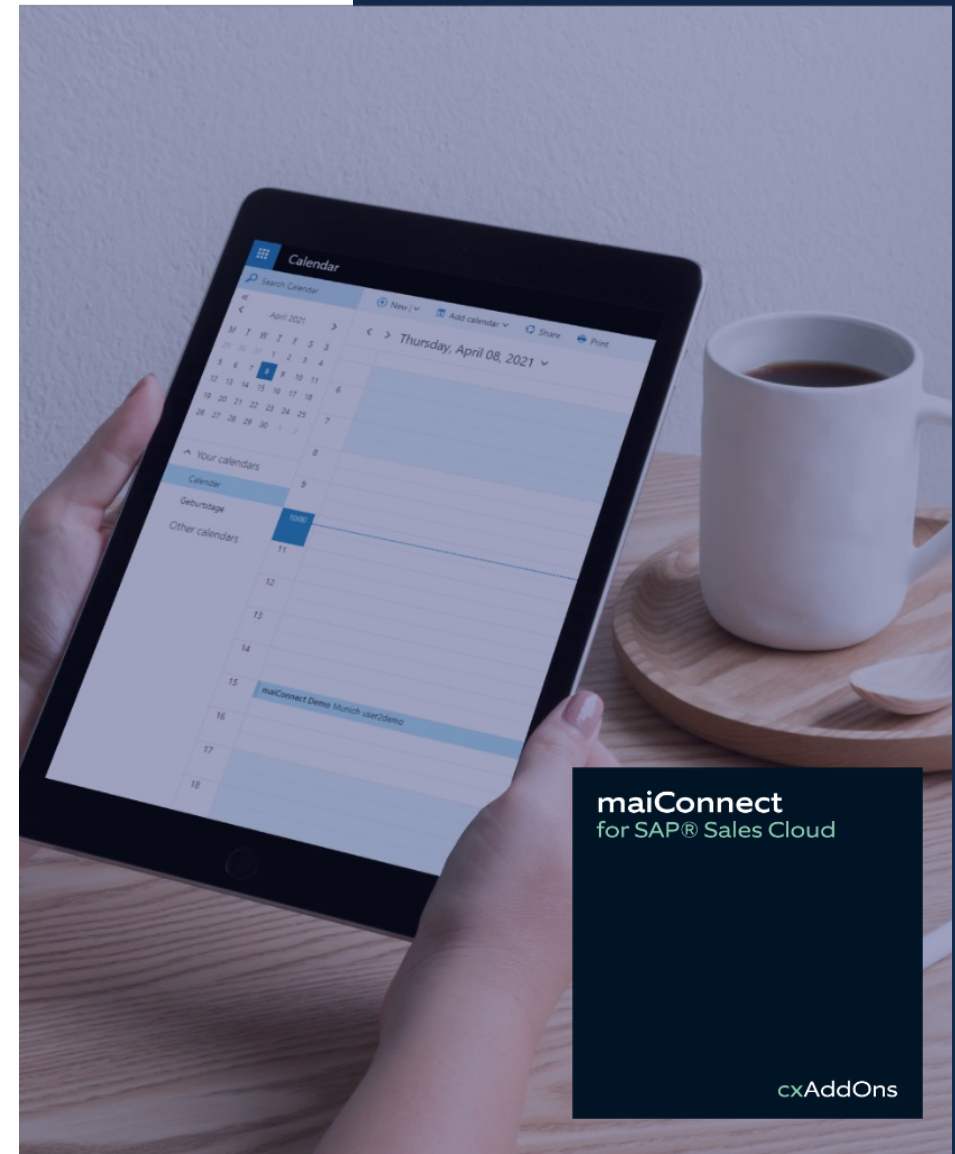
## Challenges

- Inconsistent information in the systems.
- Tedious back-office work such as manual data entry.
- Providing the most up-to-date data.
- Loss of time and money due to high maintenance costs.

## Our Solution

- maiConnect performs a bidirectional real-time synchronisation of data between SAP Sales and Outlook.
- E-mails, appointments, calls, tasks and visits are synchronised in real time.
- In addition to synchronisation, maiConnect offers practical functions such as the assignment of emails to projects and offers.
- As a user, you do not have to do anything other than let maiConnect work in the background.

## Top Benefits

- Manual data entry becomes obsolete.
- maiConnect helps you to easily make data-driven decisions with the most up-to-date data.
- You save huge amounts of time, effort and money every month through reduced maintenance and service costs.
- maiConnect Cloud enables real-time synchronisation that ensures a high level of security, scalability and performance.

maiConnect
for SAP® Sales Cloud

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# maiConnect for SAP® CRM

**Real-time, bi-directional groupware integration for SAP CRM.**

## Challenges
- Inconsistent information in the systems.
- Tedious back-office work such as manual data entry.
- Providing the most up-to-date data.
- Loss of time and money due to high maintenance costs.

## Our Solution
- maiConnect performs a bidirectional real-time synchronisation of data between SAP CRM and Outlook.
- E-mails, appointments, calls, tasks and visits are synchronised in real time.
- In addition to synchronisation, maiConnect offers practical functions such as the assignment of emails to projects and offers.
- As a user, you do not have to do anything other than let maiConnect work in the background.

## Top Benefits
- Manual data entry becomes obsolete.
- maiConnect helps you to easily make data-driven decisions with the most up-to-date data.
- You save huge amounts of time, effort and money every month through reduced maintenance and service costs.

maiConnect
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