maiCatch for SAP® Sales Cloud

Business Card Scanner & Digital Contact Management Tool for SAP Sales Cloud.

Challenges
- Manual entry of contact data.
- High effort to maintain master data.
- Inaccurate master data makes it difficult to approach customers.
- Sales staff spend many hours entering data.

Our Solution
- With maiCatch you can scan contact data in the form of business cards, QR codes and email signatures.
- The character recognition (OCR) recognises all important data and integrates it into your Sales Cloud.
- With the option to maintain your master data, you can also enrich it with additional information.

Top Benefits
- Less effort to maintain master data.
- Higher turnover due to up-to-date customer data.
- Up to 50% less costs due to reduced data maintenance effort.
- Higher data quality due to the avoidance of errors.

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