

The New Enterprise

The global pandemic has made radically accelerated digitization even more important. Cloud based applications and remote collaboration are a necessity today. The decisions that companies take in the next few months will determine their long-term success in the post-COVID world. In these times, an entrepreneurial approach can make the difference. Based on our projects worldwide, we have identified crucial areas that can put your company in a stronger position for the 'new normal' and beyond.

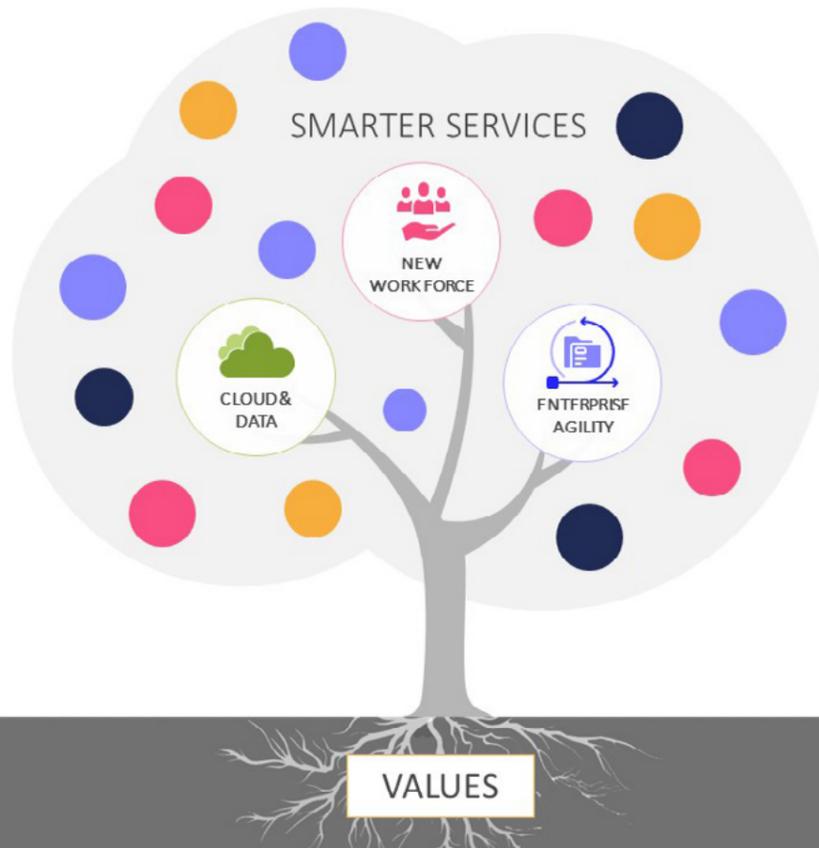
An adaptive, customer-centric organization

It is the client and the market that drive business, and therefore the customer is always at the center of all efforts of an organization. Cloud & data, the new workforce, and enterprise agility are the three crucial areas on the way to transform into an adaptive, customer-centric enterprise.

Much like a tree with its main branches and a widely spread crown that protects everyone from rain, similarly, a healthy, well-grown company can survive any crisis such as the one we are experiencing now.

The prerequisite is that this enterprise has strong roots and a healthy soil so to grow and bear fruit. And this is about us; it is us - all employees - who strengthen the values and care for colleagues and customers. We are like the soil on which a tree grows or, as in our case, on which the new enterprise will grow with its smarter services and products.

We at Nagarro are here to meet our clients' needs and help them focus on their core business by providing sustainable solutions that enable them to adapt quickly to market conditions and customer requirements.



READ THE FULL STORY!



WATCH „THE RISE OF THE NEW ENTERPRISE“!



RECAP EVENT SERIES „THE NEW ENTERPRISE“!

Cloud & Data

Cloud infrastructure adds the advantages of speed, flexibility, and scalability while also being a catalyst for innovation and new technologies. A cloud-only strategy helps you leverage the full potential of cloud services across the entire value chain. In the context of corporate IT, cloud is everywhere. And so is data. To move towards a 'data-driven enterprise', an important step is to improve the value of data to your business. Having a single point of access to all data increases visibility for each employee and helps expedite business decisions and alignment across the company.

Do you want to assess your cloud readiness or start your data journey?



WATCH „CLOUD & DATA ARCHITECTURE FOR SUCCESS“!

Enterprise Agility

Higher profits, increased customer benefits, greater employee engagement, and improved collaboration - all this is possible with Enterprise Agility. To reap these advantages, a change in the mindset beyond IT is required. It does not mean that every business department has to introduce scrum ceremonies. But it makes sense to acquaint business departments with the four modern agile principles and align them accordingly. In an agile enterprise, one can make mistakes and learn from them. This establishes a corporate culture where employees feel secure and valued. Enterprise Agility help your company adapt to the constantly changing business environment and certainly adds to more creativity and speed in dealing with innovations or new technologies.

Do you need start-up assistance to introduce agility or scale up and involve your organization to reap the maximum benefits of being agile?



WATCH „FEARLESS PATH TO ENTERPRISE AGILITY“!

New Workforce

The new workers are awakening: Generation Z, the 'digital natives', are adept at using technology and accessing data, anytime, anywhere, and from any device. The COVID-19 outbreak has shown us how important these remote accesses and the digitization of essential processes are to ensure remote collaboration and to keep operations running smoothly. When a company offers this flexibility beyond a crisis, it can become a key factor in the 'war for talents', and each member of this new workforce can grow as an individual, along with the the company and its business.

Do you want to ensure that your remote setup has all required bells and whistles to be valuable & easy-to-use?



WATCH „THE NEW WORKFORCE AWAKENS“!

Smarter Services & Products

If the new enterprise picks up the right trends, it can create new, smarter services and products that lead to higher productivity, personalization, better customer engagement and newer service revenue streams. These services and products are based on new technologies, that help generate more data and give new insights. With more data and insights, it is possible to strengthen customer relationships, build more trust in your services and products and provide the added advantage to stay ahead of your competitors in the market.

Do you want to get started with Smarter Services and Smarter Products or connect your workers with state-of-the-art technology?



WATCH „BUSINESS INNOVATION WITH SMARTER SERVICES“!



WATCH „INDUSTRY 4.0 - MEET THE CONNECTED WORKER“!

Do you want to start identifying potential use cases? Reach out to: sales.at@nagarro.com