



Fly into the future

# Power your data and AI journey

We enable digital-first airlines by helping our partners harness the power of data and artificial intelligence.

## Our proven and ready solutions

### Campaign 360

Hyper-intelligent co-pilot solution to help run end-to-end marketing operations

*Simplifies all aspects of campaign management*

### PNR Insight Assistant

Uses NLP to understand PNR history and respond to user queries

*Reduces AHT*

### Social Media Analytics

Analyzes social media to drive competitive intelligence for airlines

*Identifies travel trends for commercial and capacity planning teams*

### Troubleshooting and Maintenance Assistant

GenAI-driven personalized solution for quick and error-free troubleshooting of aircraft faults

*Assists in solving complex maintenance issues*

### Hyper-personalization using Customer Genome

An AI/ML-enabled data intelligence platform to contextualize customer journey in real-time

*Boosts revenue through relevant offerings to customers*

### BAE (Buddy for Airline Employee)

A GenAI-powered app offering instant support to employees through real-time data

*Helps effective handling of critical operations*

### Travel Agency LTV

Evaluates top-performing agencies through lifetime value they generate for business

*Streamlines sales strategies with agencies*

### Group Booking Prediction

Analyzes past group booking requests to predict expected group bookings per route

*Offers valuable insights for capacity planning and group pricing*

## Success stories

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### Lufthansa Group

*A strong partnership  
spanning several years*

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From the flagship Miles & More mobile application to partnering across a range of digital transformation projects, we are a preferred technology partner for the Lufthansa Group.



### Star Alliance

*A mobile companion for  
Star Alliance customers*

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Star Alliance partnered with Nagarro to build an integrated mobile flight-and-fare search solution that supports the ability of customers to search flights, obtain pricing, make reservations, and board planes across all 26 of their member airlines.



### Flyr

*A 100% cloud-native  
digital-first airline*

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Nagarro supported Flyr in identifying the right tech products and evaluated the core commercial airline systems, such as revenue management and departure control, to create a 100% pure IATA ONE Order-based airline within just six months.

## We measure our success by client satisfaction

Q: Solution matched client's expectations?

A: **95%**  
said yes!

Q: Aligned with client's corporate culture?

A: **96%**  
said yes!

Q: Understood client's business needs?

A: **94%**  
said yes!



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know more?**

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