

# Build next-gen airline distribution with NDC and API management

New Distribution Capability (NDC) is the contemporary, feature-rich and personalized approach to airline distribution while API management widens the horizons for airlines for rapid innovation and third-party interaction. Through our deep understanding of airline ecosystem, we help airlines transition from legacy distribution to the NDC world and build an API-based architecture.

To find out how you can accelerate your transformation, connect with our experts at **explore.tnl@nagarro.com**.

## Leverage NDC to create personalized offers, simplify operations, and increase flexibility

#### **Business view**

## Personalized offers to meet new passenger needs

- · Higher booking conversion
- Rich content to capture passenger interest

### Uniform & seamless distribution across channels

- Transfers control back to airlines, allowing them to promote according to their preferences
- Enables airlines to introduce new services at will
- · Ensures efficient booking management

#### **Technology view**

#### Shift to a modern XML schema

- Easy addition of new products with faster time-to-market
- Decoupled constraints of the legacy EDIFACT/SOAP/REST messages

### Scalability with Order and Offer management

- Consolidated trip info from a single source with seamless data exchange
- Simplified airline ecosystem with no legacy system silos

#### **Our offerings**



## Strategy, consulting and custom solutions

- Impact analysis of existing legacy systems and the corresponding requirement for integration streams
- System architecture consulting to ensure minimal impact on the ecosystem
- Rapid Proof of Concepts for custom solutions, as needed



## Middleware development

- Schema transformation for consumer-facing applications
- NDC message orchestration across relevant systems
- Data streaming and processing
- Integration with legacy systems to ensure business continuity

#### Capitalize on opportunities with API Management for new revenue streams while improving cost efficiency, agility, and time-to-market

#### **Business view**

## Distribution enhancement capability

- Expanding the business while embracing co-creation and open innovation
- Building an audience & ecosystem around products and expanding into "as-a-service"

#### Diversification of customer interaction

- · Transitioning towards omnichannel approach
- Acquiring new users by leveraging channels as marketing/ lead-gen source

#### How we can help

### APIM Strategy and APIM design & implementation

- API strategy development, matching the company's business vision
- APIM platform provider selection advisory
- Design, mock, discuss and validate APIs

#### **APIM Operations**

- API management platform operations, including automation
- Managed operations, including KPI reporting
- Scaling the adoption and usage of API management platform throughout the organization

#### **Technology view**

## Enterprise IT modernization as a strategic enabler for business

- Transitioning to decoupled data access, domain-based architecture
- Modularizing applications, systems and IT landscape

## Embracing advanced API management

- · Fostering API governance & security
- Insight driven API packaging and monetization with advanced analytics

## Our API Management framework

Analyze business context and change drivers

**Develop API strategy** 

Elaborate business value

**Prioritize catalogue APIs** 

Moderanize architecture

Drive API usage & adoption



#### Why Nagarro?

15+

Years' experience in airline product engineering

27

**Countries** 

12,000+

**Experts** 

98.9%

Offered solutions match client's expectations

#### **About Nagarro**

Nagarro is a global leader in digital engineering with over 15 years of experience in the industry. We help leading airlines across the globe become digital-first companies, enabling them to run intelligent and agile operations powered by data and automation, increase revenues through next-gen NDC-based distribution, and create a personalized customer experience via omnichannel engagement.