



Business is going Agile

A step-by-step approach for non-IT teams

Get ready to explore agility beyond IT!

Co-operation, customer focus and autonomy are the foundations of a modern and successful company. Business agility applies agile values and principles to enhance your business with customer-centric end-to-end thinking. We, at Nagarro, can help you implement agile elements and practices at any part of your organization, accompanying you at each step of this journey.

Key Challenges

Today's VUCA world, characterized by rapid and disruptive changes, is facing these challenges:



Volatile Business

'Business as usual' does not work anymore. Disruptions have become increasingly common and digitalization is transforming the way we work. A growing customer base requires products and services that are new and different.

Lay out a vision for the future!



Uncertain Outcomes

Same old thinking leads to same old results. When the efficacy of your results becomes uncertain, safe experiments help to uncover the needs of your stakeholders.

Generate new insights and act on them!



Complex Environments

Our world is more connected than ever before. Within your organization, people are interconnected in teams which are in touch with external services and customers. You can never do only one thing, but you can impact everything at once.

Enable clarity and autonomy!



Ambiguous Signals

Making sense of anything grows more and more complex. Understanding mixed signals and comprehending information in your business is not something that anyone can do individually. It requires collaboration from all parts of the organization.

Employ agility to collaborate!

Nagarro's Approach

At Nagarro, we recognize that acquiring new skills and changing behaviors requires time, guidance, and the ability to apply newly learned knowledge. Our approach is based on the **4 guiding principles of Modern Agile** as a base for Business Agility.

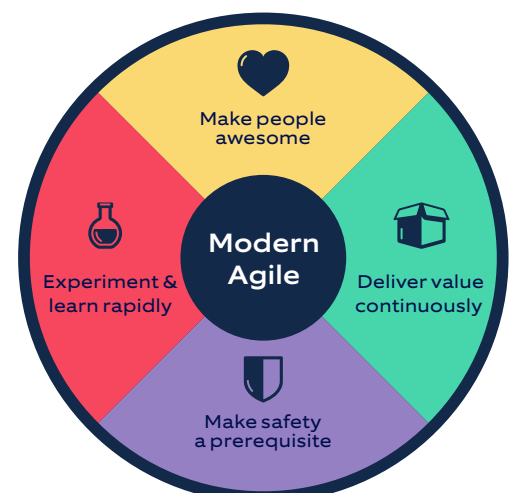


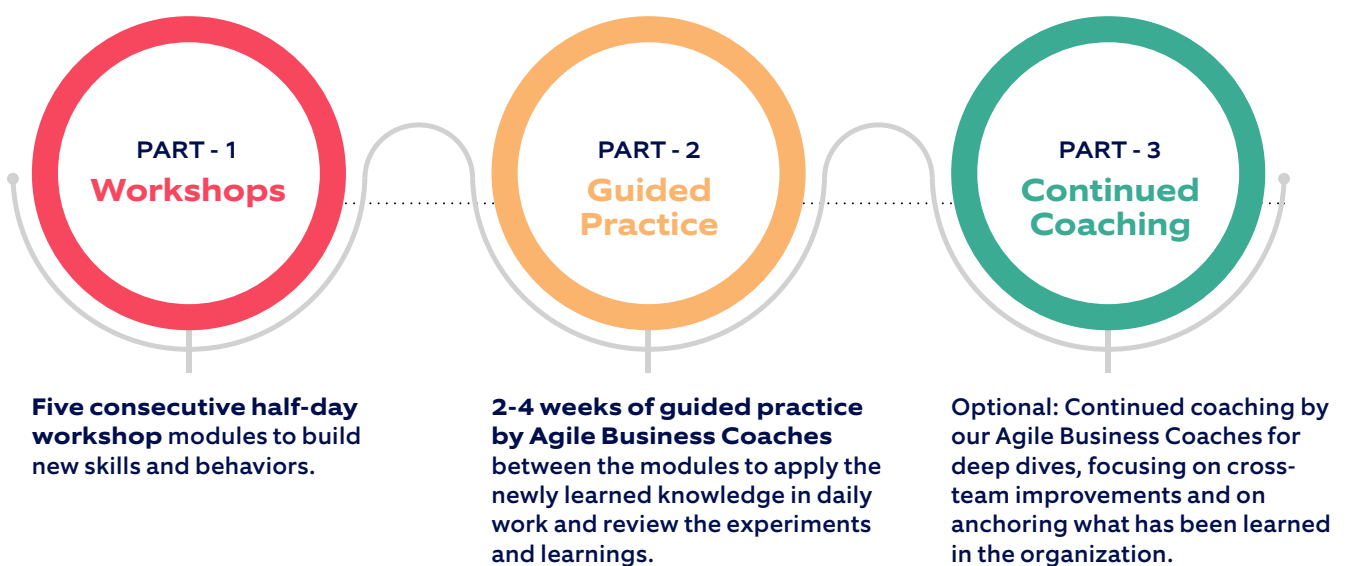
Image source: <http://modernagile.org/>



How to start your journey

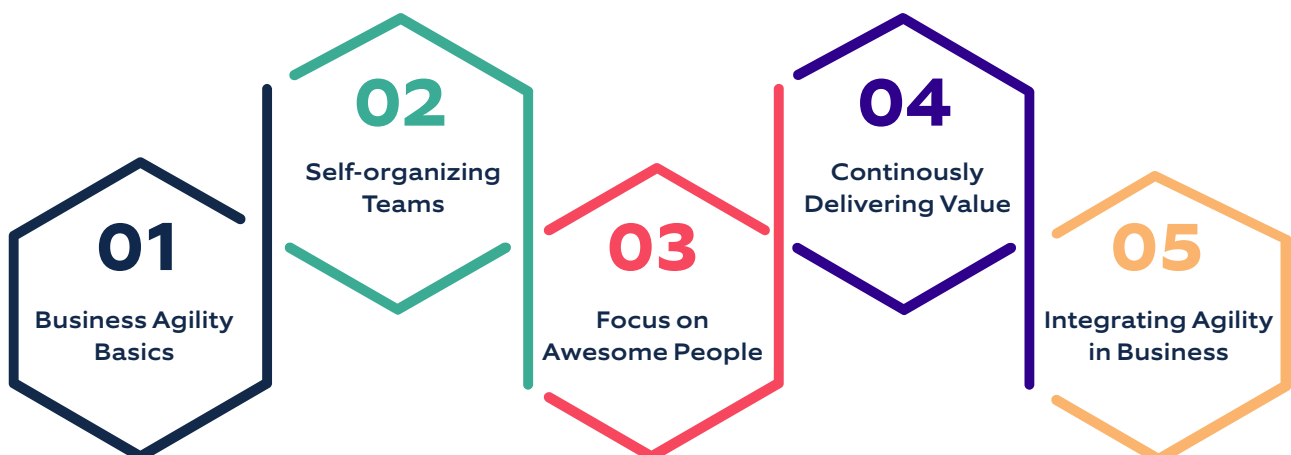
Business Agility is the capacity of an entire organization to renew itself, to adapt quickly to market changes, and to react flexibly to customer needs. This agility helps the organization to stay innovative and competitive in a complex and fluid business environment.

Although the functional and content-related range of several departments is very different, the ideas of an agile approach can still be applied to all business areas. Together, we walk the talk towards an adaptive, customer-centric organization.



Our 5 Workshop Modules

Based on the Modern Agile Principles, we have specifically designed 5 consecutive workshop modules towards Business Agility to address these needs of ensuring safety, enabling people, adapting quickly to market needs, and delivering great products and services.



1. Business Agility Basics

Get the first dive into Agility. Understand your organization as a complex system and see how an agile mindset allows you to navigate it towards greatness. Takeaway practices include working with task boards for improved value flow and retrospectives to build safe spaces for improvement.

2. Self-organizing Teams

Self-organization is a central concept in Business Agility. Finding your way around in a self-organized enterprise requires certain insights, understanding, and principles. This module brings understanding of self-management and introduces you to practices around motivation, goal setting, and alignment.

3. Focus on Awesome People

Building on the previous learnings of 'Agile Thinking' and self-organization, this module explores the concepts of value-based organization and culture. You will learn about focusing on the ecosystem of people inside and outside the organization, to lead them to greatness. Uncover their needs and understand how they can become awesome individuals providing wonderful services!

4. Continuously Delivering Value

Equipped with not just a basic understanding of self-organized self-leadership, but also the larger ecosystem and its larger interconnection within business, we will explore principles and practices to deliver valuable and meaningful results. Since delivering value is only one half of the solution, you will also learn how to derive learnings and insights from delivered results to improve even further.

5. Integrating Agility in Business

In this closing module, we will recap the entire learning journey. Understanding what helped you grow throughout the journey is the foundation for continuous success. The final module will ensure that your journey ahead is set on the right path and integrates Business Agility into your context.

Ready to start your journey towards business agility? We can help you maximize your potential!

Reach out to us: sales.at@nagarro.com

About Nagarro

In a changing and evolving world, challenges are ever more unique and complex. Nagarro helps to transform, adapt, and build new ways into the future through a forward thinking, agile and caring mindset. We excel at digital product engineering and deliver on our promise of thinking breakthroughs. Today, we are 8,400 experts across 25 countries, forming a Nation of Nagarrians, ready to help our customers succeed. www.nagarro.com